

2024-2025 COOKIE SEASON PROMOTIONS

New Member Bonus

Daisies, Brownies, & Juniors: Earn 3 additional cents per package sold by your troop when you add 3 (or more) new Girl Scouts to your troop between 11/1/24 and 1/31/25 and each new Girl Scout sells at least 96 packages.

Cadettes, Seniors, & Ambassadors: Earn 2 additional cents per package sold by your troop when you add 1 new Girl Scout to your troop between 11/1/24 and 1/31/25 and she sells at least 96 packages. Earn 3 additional cents per package if you add 2 (or more) new Girl Scouts between 11/1/24 and 1/31/25 who each sell at least 96 packages.

**No more than 3 additional cents per package may be earned with this promotion.*

Early Bird Membership Bonus

Troops can receive a \$30 rebate for each girl who sells 120 or more packages of cookies when renewed during the Early Bird renewal dates: April 26 - May 5, 2025.

To be eligible, troops must renew enough Troop Leadership Team to meet Safety Activity Checkpoints for their troop. Lifetime members need to ensure they have renewed their roles to be counted in the volunteer renewal count. Troops who formed prior to Membership Year (MY) 2025, who have their MY2024 financial report on file as of 8/31/2024 will receive their rebate upon completing the Rebate Request form. The deadline for completing the Rebate Request Form is May 20, 2025.



**SCAN TO COMPLETE
THE REBATE
REQUEST FORM**

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Digital Cookie Promotion

The top 5 Digital Cookie sellers in the council in December of 2024 and the top 5 Digital Cookie sellers in the council in January of 2025 will receive an exclusive panda-themed wearable blanket (often known as a snuggie).

**Each Girl Scout may earn only one wearable blanket. Winners will be contacted to arrange pickup in early February.*

Cookie Boss of the Week

Each week, one Girl Scout will be chosen as our Cookie Boss of the Week. Awardees will be spotlighted on GSNCA's social media and receive a special Cookie Boss patch.

A Girl Scout may be nominated by a troop volunteer, caregiver, GSNCA staff, or other Girl Scout for:

- Using an innovative cookie marketing strategy/idea
- Demonstrating strong Girl Scout character and setting an example for others
- Using the cookie platform to make a strong impact on the community or troop

**Girl Scouts may only be named Cookie Boss one time each year.*



SCAN TO NOMINATE