



FOR IMMEDIATE RELEASE

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**NATION’S LARGEST GIRL SCOUT DREAMLAB OPENS IN VESTAVIA HILLS,
ALABAMA**

BIRMINGHAM, AL – July 25, 2024 – Girl Scouts of North-Central Alabama (GSNCA) is excited to announce the grand opening of the largest Girl Scout DreamLab in the nation, and the first in southeast America, right here in Alabama! GSNCA’s Girl Scout DreamLab will open to the public on Saturday, August 17.

GSNCA invites the community to join us in the Vestavia City Center at 600 Montgomery Highway, Suite 208 on August 17 for our grand opening event. This event will comprise of two sessions - 9:00-11:30 a.m. and 1:00-3:30 p.m. – with groups of guests moving between different stations within the DreamLab every half hour. Guests will have an opportunity to tour the facility, participate in fun activities, grab a tasty snack from a food truck, and hear remarks from special guest Bonnie Barczykowski, CEO of Girl Scouts of the USA.

Space is limited, so guests must register to attend. Guests may visit the Events page on our website (girlscoutsnca.org) or [click here](#) to find the registration link. The fee for this event is \$5.00 per person and includes a special DreamLab grand opening patch.

GSNCA is thrilled to have partnered with Pylon as our general contractor for this project. “At Pylon, we focus on building opportunities and investing in both people and community. Building the DreamLab was a perfect chance to see our passion at work,” said Pylon Building Group President Reggie Torbor. “We’re grateful to have partnered with Girl Scouts of North-Central Alabama to construct a space that will empower our region’s girls.”

Girl Scout councils around the country are building Girl Scout DreamLabs as a strategy to bring new types of programming to girls and young women in an increasingly modernized world. While girls can still brush up on their outdoor skills with the DreamLab’s mock campsite, this facility will also provide girls with opportunities to

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explore many activities beyond camping – such as scientific experimentation, engineering, podcasting, video production, theatrical production, creative arts, and more.

GSNCA's Girl Scout DreamLab is the fifth facility of its kind, and at 11,300 square feet, it is the largest DreamLab ever built. It is also the only Girl Scout DreamLab to include a full-scale auditorium with state-of-the-art audiovisual technology. Fun fact: It features a mosaic with more than 1,100 tiles, each individually placed by the Pylon construction team!

This facility has been intentionally curated as modern, engaging, and appealing to reflect the contemporary requirements of today's girl. With our Girl Scout DreamLab, we will bridge gaps in accessibility, increase community engagement, provide inspiring spaces for girls seeking in-person connection, and deliver a consistent and elevated Girl Scout experience to our members. GSNCA CEO Karen Peterlin comments, "This unique, girl-centered space will provide girls with opportunities to try new things, make new friends, and be their authentic selves, and it will have a positive impact on girl and adult membership for our council."

What will GSNCA's DreamLab include?

Our new Vestavia City Center Girl Scout DreamLab will include:

- STEM labs
- Arts section
- Full-scale auditorium with state-of-the-art AV technology
- Meeting space for girls and troops
- Media center equipped for podcast recording, video production, and more
- Mock campsite
- Bouldering wall
- Multiple huddle stations
- Retail space featuring Girl Scout apparel, accessories, supplies, and more

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We Are Girl Scouts of the USA

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Girl Scouts bring their dreams to life and work together to build a better world. Through programs from coast to coast, Girl Scouts of all backgrounds and abilities can be unapologetically themselves as they discover their strengths and rise to meet new challenges—whether they want to climb to the top of a tree or the top of their class, lace up their boots for a hike or advocate for climate justice, or make their first best friends. Backed by trusted adult volunteers, mentors, and millions of alums, Girl Scouts lead the way as they find their voices and make changes that affect the issues most important to them. To join us, volunteer, reconnect, or donate, visit [girlscouts.org](https://www.girlscouts.org).

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About Girl Scouts of North-Central Alabama

Girl Scouting gives every girl access to life-changing experiences that inspire her to do something BIG! Girl Scouts of North-Central Alabama is over 11,000 strong across 36 counties in North Central Alabama. For more information, call 800-734-4541 or visit [girlscoutsnca.org](https://www.girlscoutsnca.org).

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