

# 2025 Cookie Family Guide

EMBRACE POSSIBILITY



girl scouts  
of north-central  
alabama

## Important Dates

<b>December 9</b>	<b>Girls start taking orders</b>
<b>January 20</b>	<b>Initial Orders are due</b>
<b>January 31 -February 2</b>	<b>Count and Go</b>  Cookies are picked up and delivered to troops and service units
<b>February 3 -March 3</b>	<b>Cookies on the Go</b>  Girls sell door-to-door and deliver orders received during the Initial Order. Earn a patch for participating!
<b>February 7 -March 16</b>	<b>Cookie booths</b>
<b>March 16</b>	<b>Cookie program ends</b>
<b>Early May</b>	<b>Girl rewards to troops</b>

## Families: Here's how you can support your Girl Scout's cookie program:

1. Attend her troop's cookie meeting.
2. Sign and return her permission slip before selling.
3. Help her set goals and track progress.
4. Help her create a Digital Cookie account.

## Digital Cookie

Digital Cookie is a program developed by GSUSA with Little Brownie Bakers which allows girls to accept payment via a debit or credit card for cookies. Customers can pay for cookies online and have the option for the cookies to be shipped directly to them (shipping charges apply), delivered by the Girl Scout, or donated with no additional shipping fees. Use the app while selling door-to-door and at booths for a quick and easy process right on your phone!

**Parents of registered Girl Scouts will receive an email to register for Digital Cookie. Watch for your registration email from [email@email.girlscouts.org](mailto:email@email.girlscouts.org) with the subject line "Register for the Digital Cookie Platform today." Click the green button in the email to register.**

Need help with Digital Cookie?

- Go to "For Girls"
- Informational Resources
- Digital Cookie



## Gift of Caring Hometown Heroes

GSNCA hosts a **Care to Share** program to provide cookies to Hometown Heroes military, veterans, front-line workers, healthcare personnel, and essential workers throughout our communities. Simply collect a \$5 donation and turn it in to your Troop Cookie Manager! At the end of the program, GSNCA will coordinate with SUs and troops in the delivery of cookie packages purchased with a Gift of Caring donation to the amazing Hometown Heroes all around our council.

Don't forget to update your email address in MyGS or with Membership Support at 1-800-734-4541.

# What does the Girl Scout cookie program do for my girl?

When your girl sells Girl Scout Cookies, she is learning new and amazing experiences! When a girl participates in the largest girl-led entrepreneurial program in the world, she is developing skills that will last her a lifetime! Running her own cookie business will help her understand and explore five basic skills.

- **Goal Setting** – Setting cookie goals and making a plan to reach them
- **Decision-Making** – Choosing how her troop will spend their cookie proceeds
- **People Skills** – Talking to new people and listening to customers while selling cookies
- **Business Ethics** – Girl Scouts need to be honest and responsible every step of the way
- **Money Management** – Making a budget, taking orders, and handling money

## Girl Scouts of North-Central Alabama 2025 Cookie Program Rewards

My Personal Goal: \_\_\_\_\_ NUMBER OF PACKAGES

### Crossover Patch



Create avatar, send 20+ emails, use the Share My Site in M2, sell \$375+ in Fall Product & sell 375+ packages of cookies.

### Crossover Reward



Girls who sell \$650+ in the Fall Product Program and 850+ packages of cookies will receive a Stanley Tumbler!

### Digital Cookies Rewards



Techie Patch  
50+ pkgs DC



Panda Water Bottle  
20 oz. aluminum  
225+ pkgs DC

### Super Troop Rewards



Troops with PGA 355+ will receive a Super Patch for all girls AND \$50 Council Cash for the troop.

### Cookies on the Go



Participate in Cookies on the Go from February 3, 2025 - March 3, 2025

### Gift of Caring Rewards



Gift of Caring Patch  
40+ pkgs



8'Squishmallow  
(variety may vary)  
100+ pkgs GOC

### Booth Sales



Booth Sales Patch  
4+ Booths



Action Patch  
48+ pkgs



Cooling Headband  
144+ pkgs



Panda Sandwich Shaper  
96+ pkgs



"Littlest Pet Shop" Mini Panda Collectible  
192+ pkgs



Panda Pouch AND Bamboo Dangler  
250+ pkgs

### Ambassador Reward



Lifetime Membership for top 5 12th graders with 700+ packages sold



Panda Hair Drying Towel AND Travel case with Panda Toothbrush OR Panda Micro Puzzle  
325+ pkgs

OR



OR

\$10 Council Cash

"Mei Lan" the Panda OR \$10 Council Cash OR Mini Petfluencers  
400+ pkgs



\$15 Council Cash

OR



Charm Collector Journal with Pop-in Charms AND Decal Set Stickers OR \$15 Council Cash OR LED Jelly Fish Lamp  
500+ pkgs



OR



Panda Do-si-dos' T-shirt OR Panda Coin Holder  
700+ pkgs



OR



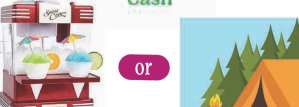
Panda Bento Box AND Utensil Set OR Crossbody Bag w/straps  
900+ pkgs



OR



\$200 Council Cash



\$200 Council Cash OR Snow Cone Maker OR Week at Camp  
2,000+ pkgs



OR



Fujifilm Instant Film Camera OR Fitbit Activity Tracker  
3,000+ pkgs



OR



Outdoor Movie Projector & Screen OR Echo Nest  
4,000+ pkgs



OR



Stanley Canteen OR \$50 gift card to Roblox  
1,500+ pkgs



OR



3D Printer OR Beats Headphones  
5,000+ pkgs

Council reserves the right to make substitutions to the item's color, material or size, or to substitute an item of equal or greater value due to changes or challenges in product availability.



## How to Help Set Up Her Digital Cookie Store

1. Create a password.
2. Use your new password to login. Use the same email address where you received the registration invitation.
3. Guardians will be prompted to watch and review the "Safe Selling for Smart Cookies" safety video with their Girl Scout(s). You will not proceed any further until the video is reviewed in its entirety.
4. Read and accept the Terms and Conditions Agreement. Note: if you are a volunteer, you will see an additional Terms and Conditions for Volunteers.
5. The "Girl Scout Safety Pledge" will appear. Be sure to read it to/with your Girl Scout(s). Then check the box for "accept." Click "continue." You will be taken to a screen to register the Digital Cookie profile.

If the Girl Scout you are registering is 13 or older, you may enter her email address and she will complete her own registration process. You will receive an email alert prompting you to review the profile she has completed the setup process. Approve the profile to launch her online program!



## Cookie Entrepreneur Family Pins

Each Girl Scout grade level will have its own set of requirements to help families guide their Girl Scout as she runs her own cookie business year after year. Girls can earn all 13 pins in the collection - one unique pin for every year they participate!

**Bring the whole family together for tons of fun and learning with our Cookie Entrepreneur Family Pin collection!** Learn more at [girlscouts.org/entrepreneurfamily](https://girlscouts.org/entrepreneurfamily).

**COOKIE**   
**ENTREPRENEUR**  
 **Family**

**Cookie season is more fun with family.**



## What Can a Cookie Do?

After paying the baker for the cookies, 100% of the proceeds from the Cookie Program stay local!

40% Council sponsored programs, events, training, scholarships, camps, property maintenance, and girl and volunteer support

3% Girl Rewards

2% Digital Cookie processing and handling fee



36% Cost of cookies and collateral materials

20% Troop/SU proceeds

1% Debt collection and unpaid balances