2026–27 Girl Scout Cookie Program®

Rallies and Activities



Little Brownie Bakers® | girl scouts

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Ready to Explore, Ready to Rally!

Girl Scout Cookie Rallies are where the adventure begins! This year's *Ready to Explore* theme invites Girl Scouts to hop into cookie season with curiosity, confidence, and big goals to reach more cookie customers.

With the help of our lop-eared rabbit mascot, Girl Scouts will explore hands-on activities that build the five essential skills—goal setting, decision making, money management, people skills, and business ethics.



- Rally Station Cards guide Girls Scouts through the rally path.
- Girl Scouts will be excited to get started when you kick off your event with a Welcome Cheer.



- Reward attendees with a rally patch and Participation Certificate!
- Encourage Girl Scouts to bring a friend to boost participation and membership!

READY TO explore

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READY TO

Meet the Mascot: Fun Fact Cards

PEOPLE SKILLS, CONFIDENCE BUILDING

Say hello to Sally—the curious lop-eared mascot for this year's *Ready to Explore* Cookie Season! Sally is named after Sally Ride, the first American woman in space—an explorer who showed the world that big dreams can take you anywhere.

Use the Fun Fact Cards to introduce Girl Scouts to Sally and her adventurous spirit. Girl Scouts can pick a card and explain it, act it out, or draw it. This playful icebreaker builds confidence, sparks laughter, and gets everyone hopping into rally fun.



Whole Group Activity: Do the Bunny Hop! Incorporate safety tips into a group dance party. Kick right twice. Kick left twice. Hop forward for a "DO." Hop backward for a "DON'T." Then, hop forward three times!

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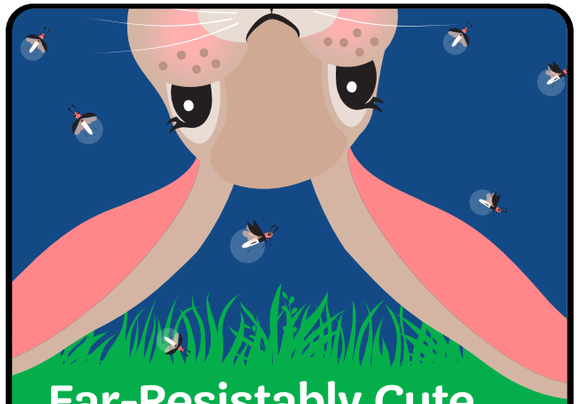
Fun Fact Cards

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Veggie-Loving Friends

Rabbits love munching on fresh greens like clover. Dandelion leaves are one of their favorite snacks. They're full of vitamins and taste like candy to rabbits.





Ear-Resistably Cute

Lop-eared rabbits' signature ears don't just look cute—they help them stay cool by letting out extra heat.



Bunny Talk

When lop-eared rabbits are excited, relaxed, or feel safe they do a jump-and-twist move called a binky.

Chew Crew

A rabbit's teeth never stop growing. They're always chewing on things to keep them short and healthy.



The Nose Knows

When rabbits are curious and *Ready to Explore* their noses can wiggle up to 120 times a minute to get a better sense of the world around them.



Fluffle

Groups of rabbits go by many names like a warren, a colony, and (Girl Scouts' favorite) a fluffle.



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READY TO

Meet the Mascot: Hop to the Top



GOAL SETTING

Girl Scouts create a jumping lop-eared rabbit mascot using paper cups. When the cup flies, the lop ears flop—bringing the mascot to life.

Explore More Possibilities by challenging Girl Scouts to see how high their rabbit can hop. Connect the activity to goal setting by asking Girl Scouts to write their goal on the base of the cup as a reminder.



Supplies:

Template
Scissors
Gluestick
Paper cups
Brown paper
Pink paper
Black marker
Hole punch
Rubber bands
Googly eyes *(optional)*
Cotton balls *(optional)*

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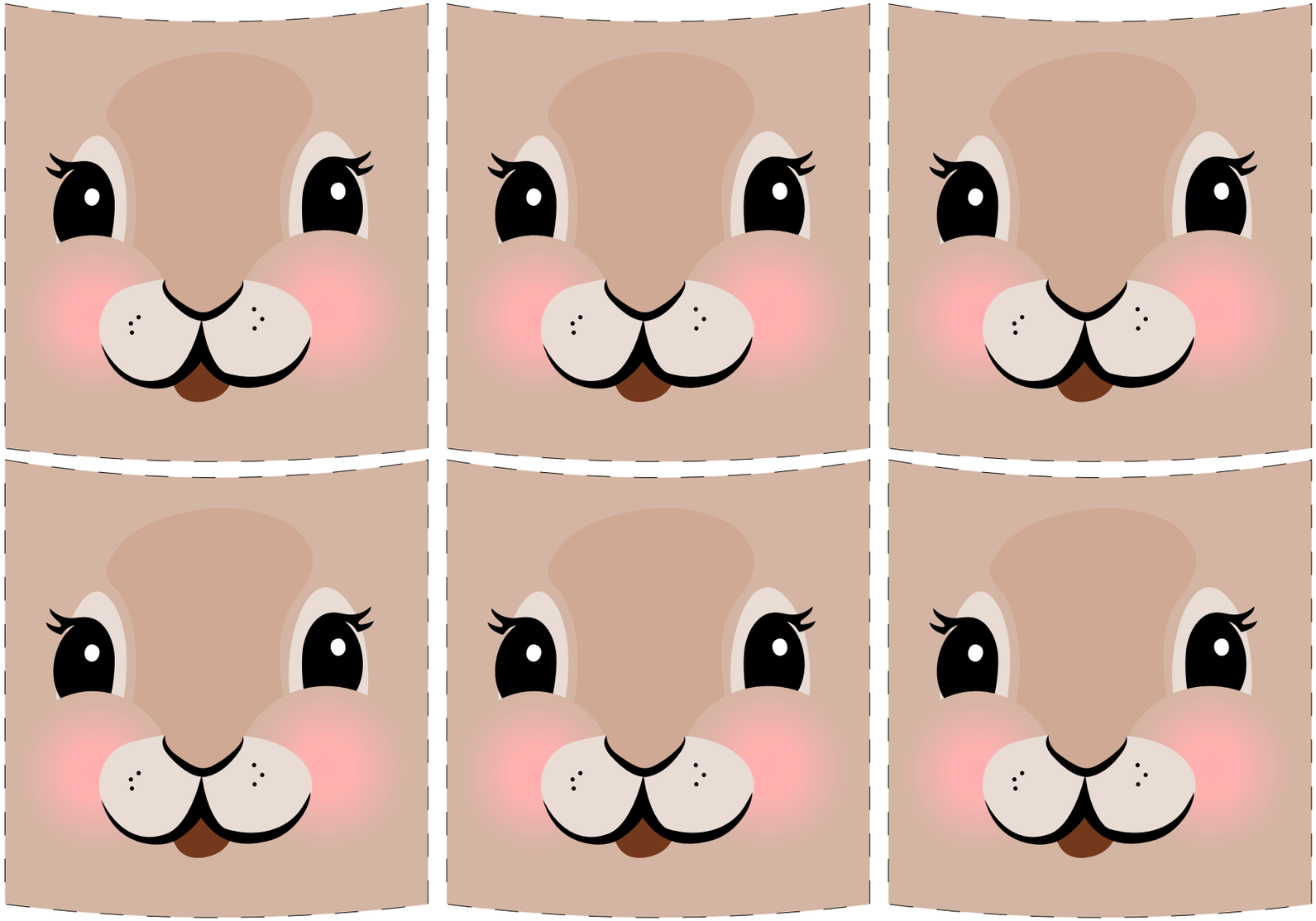
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Hop to the Top Template

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Cut out the rabbit face and paste to your upside down cup. Cut out ears and glue to the bottom of the cup. Punch a hole on each side of the rim of the cup. Tie and knot a rubber band through each hole. Push the rabbit cup on top of an upside down plain cup until you feel tension. Release to see how high the rabbit can jump.



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READY TO

Meet the Mascot: Leap Far! Hopscotch Goal Challenge

GOAL SETTING

Lop-eared rabbits can leap up to 10 feet—that's far! Girl Scouts test their own jumping power by following a hopscotch path filled with cookie-season goal ideas.

Each pawprint includes a goal or project. Girl Scouts hop along, find a goal that inspires them, and stamp or initial their choice. What will their goal be this season—and what's the next hop to help them reach it?



Explore More Possibilities by using the pawprints to guide Girl Scouts to rally stations or display paw-some troop and personal goal ideas around the event.

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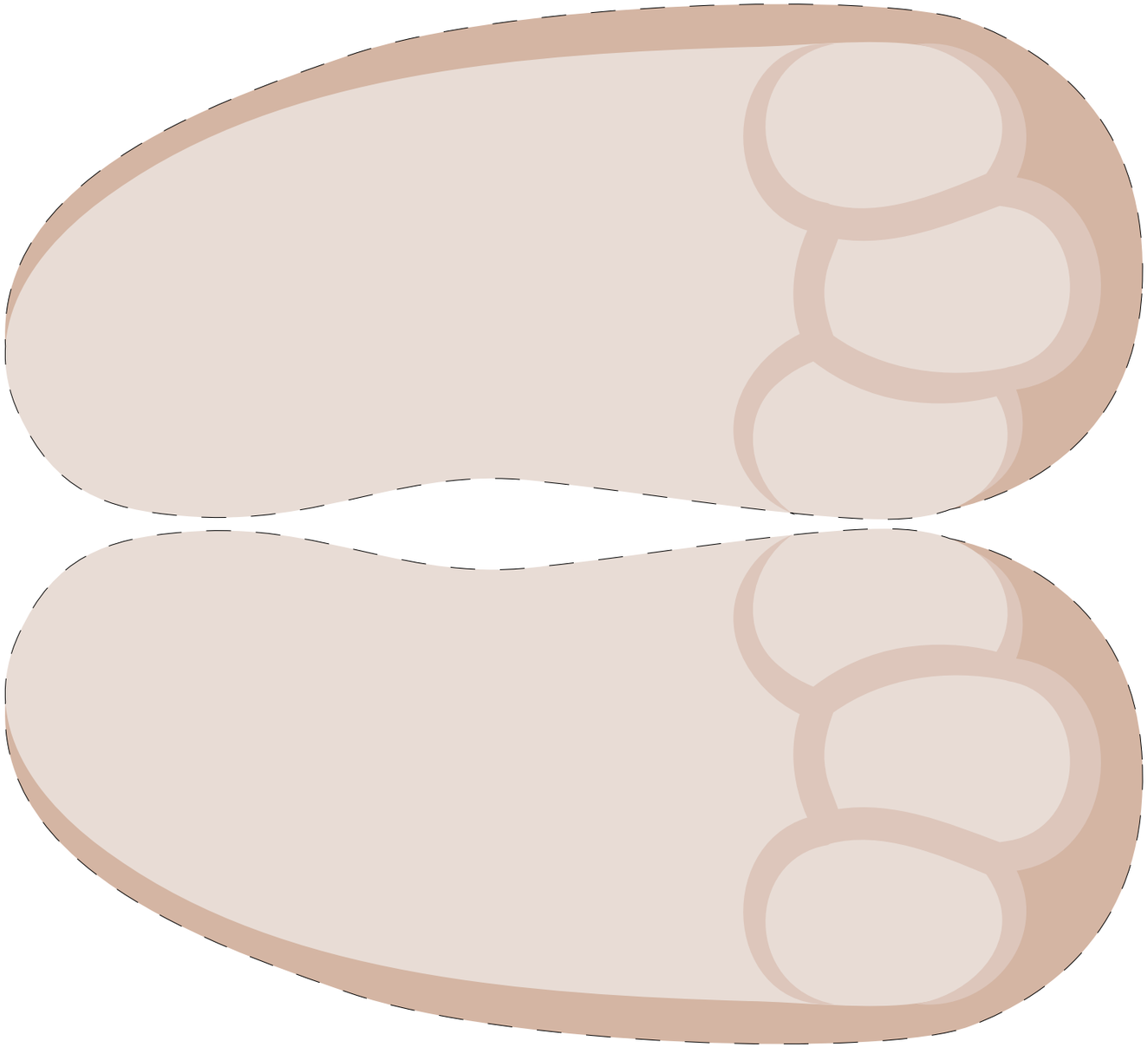
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Leap Far! Hopscotch Template



Individual Girl Scout Goals

Earn a cookie badge

Create a customer list

Save for a special activity or trip

Reach a personal best

Sell ___ packages of cookies

Troop Experience Goals

Go on a camping trip

Visit a museum, zoo, or aquarium

Attend Girl Scout camp

Plan a fun end-of-season celebration

Try a new adventure

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READY TO

Meet the Cookies: Cookie Flavor Match-Up Game

Rocky Road Cream-Inspired

Oatmeal Sandwich Cookie

PRODUCT KNOWLEDGE, DECISION MAKING

Sort, match, and race! Girl Scouts work in relay teams to match flavors and descriptions to the correct cookies. Make it harder by printing in black.

Explore More Possibilities by adding sensory words into the mix. Remind Girl Scouts that more varieties may be available online.



Girl Scout Cookies® nutrition and product information available at GirlScoutCookies.org.

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Cookie Flavor Template

Toasted Coconut	Creamy Milk Chocolaty Coating	Rocky Road Ice Cream-Inspired	Brownie Inspired
Dark Chocolaty Stripes	Peanut Butter Filling	Sandwich Cookie with Trefoil	Hint of Sea Salt and Golden Caramel
Drenched in Caramel	Oatmeal Sandwich Cookie	Marshmallowy	Chocolate Stripes
Vegan Ingredients	Peanut Butter Filling	Lemony Tang	Gluten-Free
Real Peppermint Oil	Buttery Shortbread	Drips of Icing	Chewy Toffee Bits
Crispy Chocolate Wafer Cookie	Trefoil Shape and Original Recipe	Sunburst Messaging	Buttery Shortbread

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Cookie Sensory Template

Layers of Sweet, Creamy Peanut Butter	Sweet, Chocolate Baked Brownie	Sweet, Caramelized Toffee Flavor
Oats with Creamy, Nutty Filling	Buttery Shortbread	Cool, Lemony Tang
Balanced Chocolate and Mint	Drenched in Caramel and Toasted Coconut	Soft, Fluffy Crème

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Cookie Sensory Cards — 1 of 3

Little Brownie Bakers®



Thin Mints®

Crisp, chocolaty cookies made with natural oil of peppermint

- **Dark**
- **Rich**
- **Smooth**
- **Thin**
- **Round edges**
- **Indentations** from docking holes used to prevent cracking while baking

- Strong **mint** and rich **chocolate** aroma

- **Authentic** taste from real cocoa and real peppermint oil
- **Balanced chocolate and mint** that don't melt into a single flavor
- **Lingering fresh mint** aftertaste
- **Crispy cookie** wafer
- **Sweetness doesn't overpower** chocolate and mint flavors



Samoas®

Crisp cookies with caramel, coconut and dark chocolaty stripes

- **Thick stripes**
- Toasted **caramel color**
- **Dark chocolate**
- **Thick bottom coating**
- **Scalloped edges**
- Resembles **homemade**

- Strong **coconut** and **caramelized sugar aroma** with a hint of **dairy** notes

- **Distinct, layered flavors** that melt together
- First bite dominated by **sweet caramelized sugar flavor**
- Chewy cookie **drenched in caramel and toasted coconut** and drizzled with rich dark chocolate
- **Sweetness lingers** after cookie is eaten



Tagalongs®

Crispy cookies layered with peanut butter and covered with a chocolaty coating

- Enrobed in **Creamy Milk Chocolate**
- **Soft and Melty**
- **Visible Ridge** from Peanut Butter Filling
- **Each Layer Visible** after Bite

- Strong nutty **peanut** aroma

- Both **creamy soft** and **medium-hard textures** present in first bite
- **Multiple layers** of sweet, creamy peanut butter
- **Rich chocolate sweetness** and **smooth nutty saltiness** are equally intense and complementary
- **Salty peanut** aftertaste

Cut cards between cookie colors and fold along dotted line.

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Cookie Sensory Cards — 2 of 3



Do-si-dos®

Oatmeal sandwich cookies with peanut butter filling

- **Diamond Pattern**
- Consistent **Toasty Golden Brown Color**
- Thin Layer of **Peanut Butter Cream**

- Nutty **peanut** and **grain** aroma

- First bite has mild **sweet, salty** and **grain-wheat** flavor
- Sweet peanut butter flavor **builds to stronger intensity** while eating
- **Complementary** sweetness and saltiness
- Hearty, **toasted whole grain oats** with soft **creamy, nutty filling**



Adventurefuls®

Indulgent brownie–inspired cookies with caramel flavored crème and a hint of sea salt

- Deep **Dark Chocolate Base**
- Raised **Stripes** on **Smooth Golden-Brown Caramel**
- **Brownie** Appearance with **Cracked Cookie Edges**

- **Baked brownie** aroma

- **Hard first bite** with strong sweet chocolate flavor
- Strong initial tastes of **sweetness, chocolate and caramel**
- Followed by lighter flavors of **baked brownie and saltiness**
- Lingering aftertaste resembles a **sweet, chocolate baked brownie**



Trefoils®

Iconic shortbread cookies inspired by the original Girl Scout Cookie™ recipe

- Edges and **Raised Portions Slightly Darker** than Center
- Noticeable Docking **Holes**
- Bottom and Edges of Cookie **Resemble Homemade** with Cratering and Gaps

- Mild **vanilla** and **dairy** aroma

- **Softer first bite** with mild sweet dairy and vanilla flavors
- **Buttery shortbread** taste
- Crispy and **perfectly crumbly**
- Balanced **sweet dairy, grain-wheat and vanilla flavors followed by a hint of saltiness**

Cut cards between cookie colors and fold along dotted line.

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Cookie Sensory Cards — 3 of 3

Little Brownie BAKERS®



Toffee-tastic®

Rich, buttery cookies with sweet, crunchy toffee bits

- **Round**
- **Resembles Homemade** with **Craters and Gaps**
- **Light and Dark Golden Brown Color** Variation

- Mild **caramelized sugar** and **brown butter** aroma

- **Buttery shortbread** embedded with chewy toffee bits
- Strong initial butter and vanilla tastes **followed by sweet caramelized toffee flavor**
- Crispy and **perfectly crumbly**
- **Perfectly paired** shortbread and toffee flavors followed by a hint of saltiness



Lemon-Ups®

Crispy lemon cookies baked with inspiring messages to lift your spirits

- **Round**
- **Easy to Read Message** with **Sunburst**
- **Golden Yellow**
- **Drips of Icing** on Edges
- **Translucent Coating** on Bottom
- Noticeable Docking **Holes**

- Intense **zesty lemon** aroma

- **Soft first bite** with medium lemon intensity that melts into a sweet lemon profile
- **Intense lemon flavor** is result of glaze dissolving when eaten — **quick flavor release glaze**
- **Cool, lemony** tang complements buttery shortbread
- Inspiring messages create **personalized eating experience**



Exploremores®

Rocky Road ice cream-inspired cookies filled with flavors of chocolate, marshmallow and nutty toasted crème.

- Deep, **dark chocolate** color
- Iconic Girl Scout **Trefoil**
- Smooth, **round** edges
- **Sandwich cookie** with rich layer of airy **crème in between**

- Strong **chocolate** aroma
- Mild hints of **marshmallow** and **toasted nuts**

- Flavor filled with strong initial taste of **chocolate** followed by hints of sweet **marshmallow** and **toasted nuts**
- **Crispy** bite of sandwich cookie followed by **soft fluffy crème**
- **Sweet chocolate** and **light nutty aftertaste**

Cut cards between cookie colors and fold along dotted line.

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READY TO

Market My Cookie Business: Business Cards

PEOPLE SKILLS

Girl Scouts fill out and decorate business cards to give to busy customers on-the-go or at booths. Cookie customers tend to buy more than one time per season and this offers a way to re-order when cravings arise!

Digital Cookie® QR codes stay the same year after year!

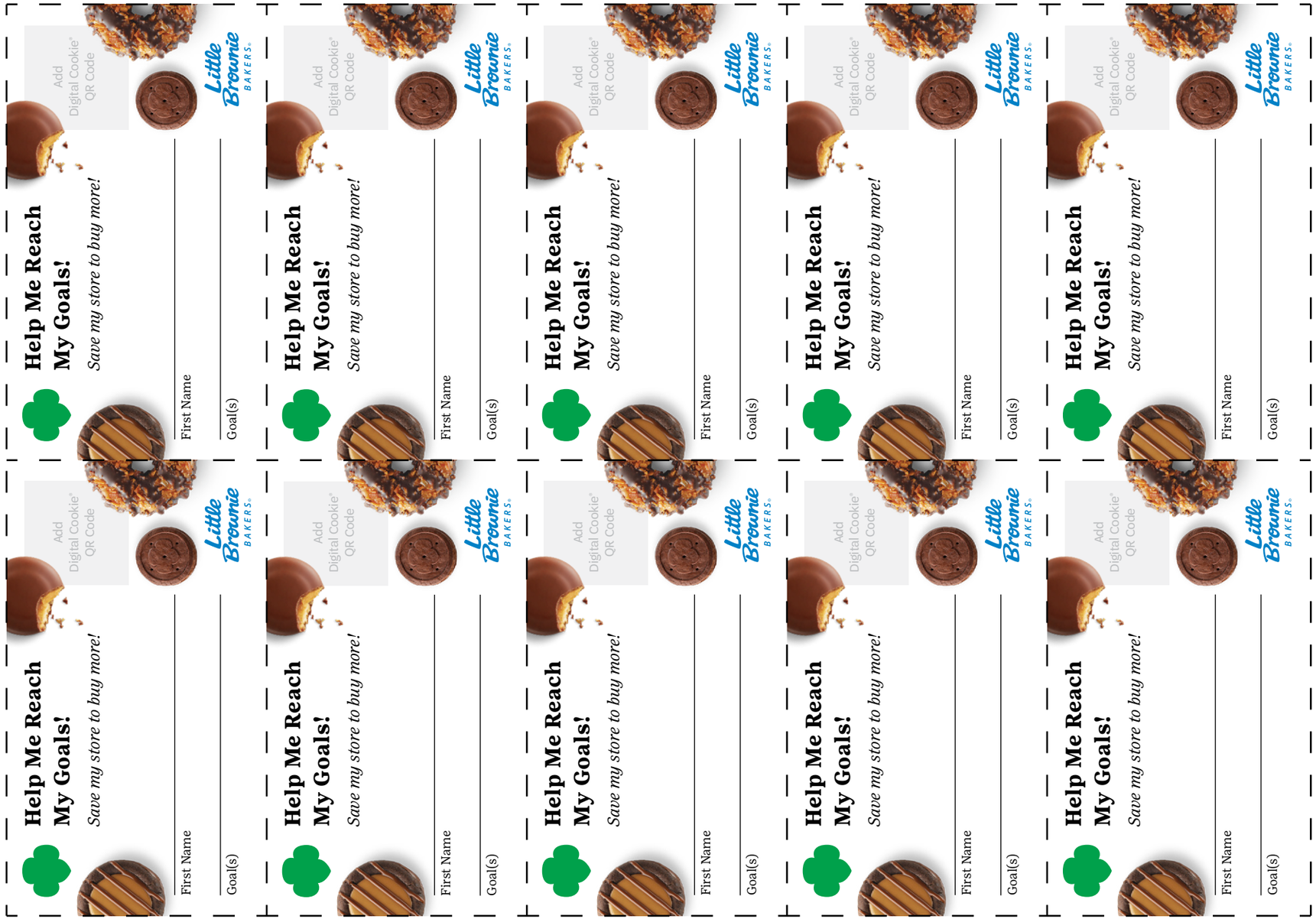


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Business Card Template

Make copies and cut out to hand out at booths or to customers on-the-go.

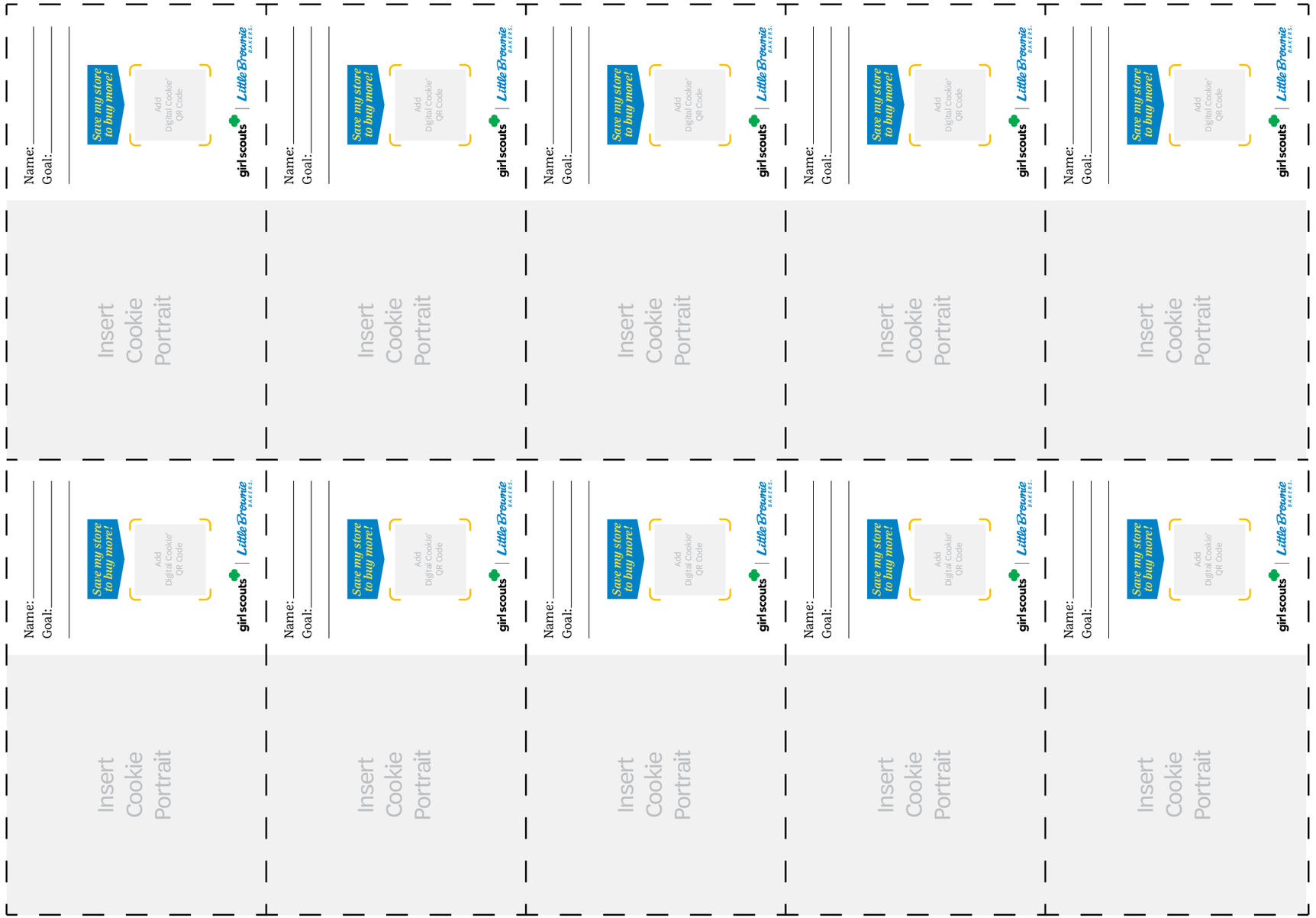


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Portrait Business Card Template

Make copies and cut out to hand out at booths or to customers on-the-go.



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Market My Cookie Business: Say Cookies!

ONLINE SELLING, BUSINESS ETHICS

Girl Scouts take part in a mini photoshoot with Girl Scout Cookie packages.

Encourage Girl Scouts to upload their photo to their Digital Cookie® profile and add it to business cards.

This activity helps Girl Scouts present their cookie business with pride.

LittleBrownie.com





Use the Share feature on Digital Cookie to easily text links to family & friends and share on social!

Girl Scouts 13+ or with help from a caregiver.

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READY TO

Market My Cookie Business: Here, There, Everywhere

PEOPLE SKILLS, BUSINESS ETHICS



Girl Scouts practice cookie-selling conversations using paper props like a door, a phone, and a booth.

Each prop includes a Girl Scout side with key talking points and a customer side with prompts and responses. By rotating through door-to-door, booth, and phone scenarios, Girl Scouts practice responding to customers, build confidence, and learn how cookie conversations change in different selling situations.

Review the safety tips before selling cookies.

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GIRL SCOUT PITCH

Knock Knock

Talk Tips:

Hello!

Speak clearly

You can donate cookies to _____.

Cookies make great gifts!

We take credit cards!

Scan and save my QR Code to order more later!

Thank you!

Be safe.
Never go inside and always buddy up!
Review safety guidelines at girlscouts.org/cookieresources

Little Brownie BAKERS®

Hello I'm _____. We are going of Troop _____ to _____ and _____ this year. Would you like to support us by ordering some Girl Scout Cookies®?

FIRST NAME ONLY

NEW EXPERIENCE

COMMUNITY IMPACT GOAL

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CUSTOMER ROLES

Who's there?

Play Customer!

Pretend to be a customer when you answer the door.

I can't have sugar.

I want to buy, but I don't have any cash.

I love cookies, especially Girl Scout Cookies®.

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GIRL SCOUT PITCH

Ring Ring

Talk Tips:

Hello!

Is it a good time to talk for a minute?

Speak clearly

You can donate cookies to _____.

Cookies make great gifts!

We take credit cards!

Scan and save my QR Code to order more later!

Thank you!

Remember you can also text your Digital Cookie® link to your cookie customers with the help of your caregiver.

Hello I'm _____ of Troop _____. We are going to _____ and _____ this year. Would you like to support us by ordering some Girl Scout Cookies®?

FIRST NAME ONLY

NEW EXPERIENCE

COMMUNITY IMPACT GOAL

Be safe.
Make sure to have your caregiver's permission to call! Review safety guidelines at girlscouts.org/cookieresources

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CUSTOMER ROLES

Hello?

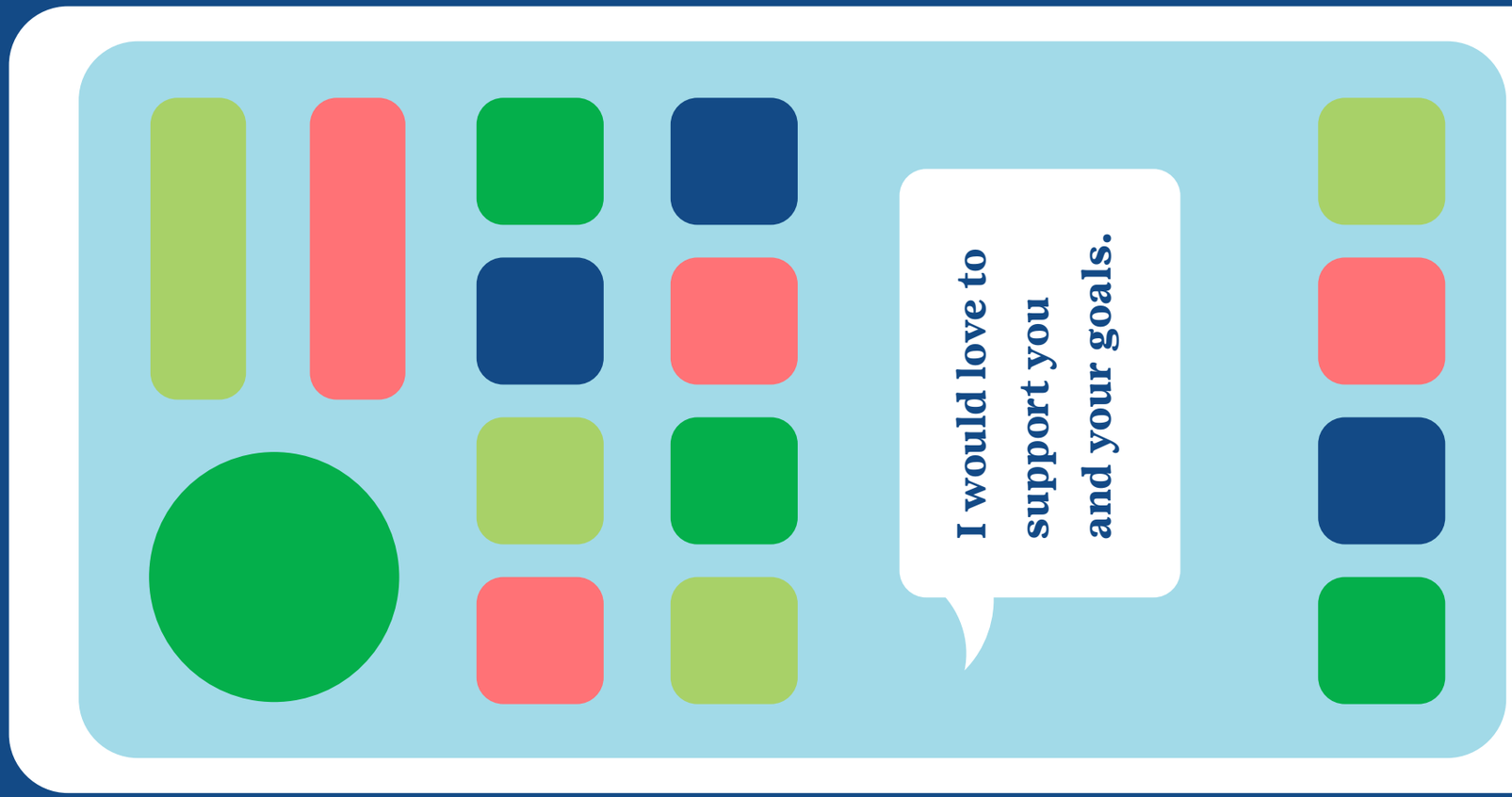
Play Customer!

Pretend to be a customer when you answer the phone.

I already bought some.

How can I reorder when I run out?

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GIRL SCOUT PITCH

Booth Boss

Talk Tips:

Hello!

Speak clearly

We take credit cards!

Scan and save my QR Code to order more later!

You can donate cookies to _____.

Cookies make great gifts!

Thank you!

Digital Cookie® QR code

Would you like to support us by ordering some Girl Scout Cookies®? We are going to _____ NEW EXPERIENCE _____ and _____ COMMUNITY IMPACT GOAL _____ this year.

Be safe.
Booth with a buddy and adult supervision. Review safety guidelines at girlscouts.org/cookieresources

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CUSTOMER ROLES

Yum Yum

Play Customer!

Pretend to be a customer walking near a booth.

I already bought some.

I am in a rush and do not have time.

I want to buy, but I don't have any cash.

I was a Girl Scout!

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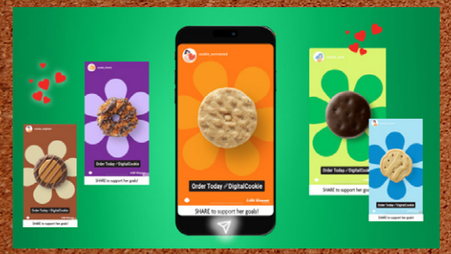
READY TO

Market My Cookie Business: Share More

DECISION MAKING

Girl Scouts can use the digital resource worksheet to cut out six social posts they want to share with their cookie customers and paste them on the phone template.

Explore More Possibilities by showing this new video to see how shares on social lead to more sales!





Use the Share feature on Digital Cookie to easily text links to family & friends and share on social!

Girl Scouts 13+ or with help from a caregiver.

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- Business Cards
- Say Cookies!
- Here, There, Everywhere
- **Share More**
- QR Code Frame
- Lanyard Activity

Connect with Cookie Customers

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Digital Resource Worksheet

LittleBrownie.com

Little Brownie BAKERS

Cut out and paste your favorites to plan how to market your cookie business. Ask your caregiver to share on social media. More ready-to-share resources are available at LittleBrownie.com.



Profile Pic

Digital Cookie Link in Bio

Ask a caregiver to post your favorites.

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READY TO

Market My Cookie Business: QR Code Frame

PEOPLE SKILLS



Save My Store to Buy More

Girl Scouts design a frame for their Digital Cookie® QR Code. When they get home, they insert the QR Code and take it to a booth to remind customers to scan and save to order more cookies later!

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READY TO

Market My Cookie Business: Lanyard Activity

PEOPLE SKILLS

Girl Scouts can customize a lanyard and add their Digital Cookie® QR code to the lanyard order form. This wearable allows Girl Scouts on-the-go to expand their customers and their people skills.



Supplies:

Lanyards
Markers
Sleeves
Clasps or paper clips
Ribbon
Beads

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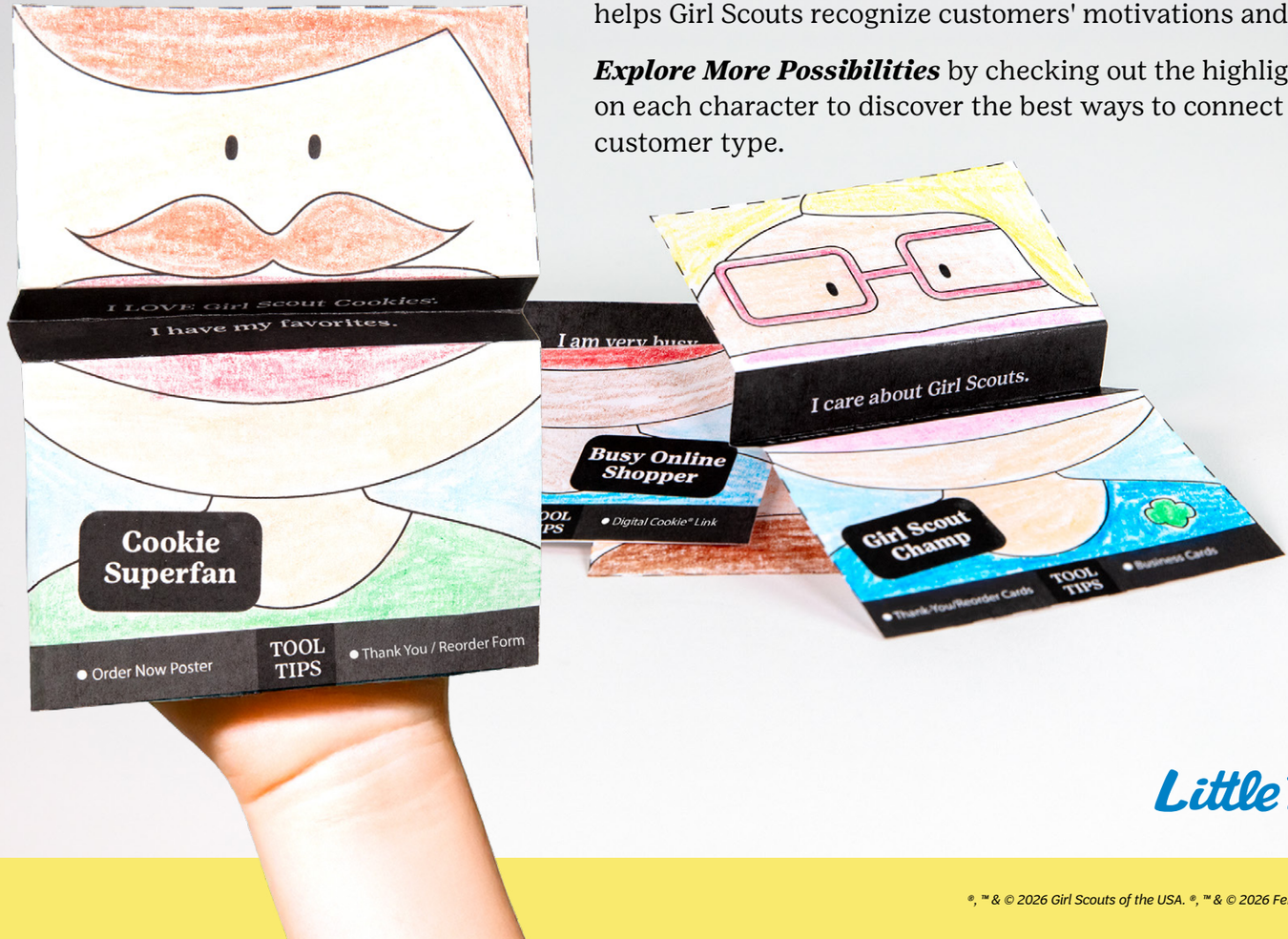
READY TO

Connect with Cookie Customers: Cookie Characters

PEOPLE SKILLS

Girl Scouts explore common cookie customer types using foldable characters. In each customer's "mouth" are responses that type of customer might say when asked to buy Girl Scout Cookies. This helps Girl Scouts recognize customers' motivations and interests.

Explore More Possibilities by checking out the highlighted tools on each character to discover the best ways to connect with that customer type.



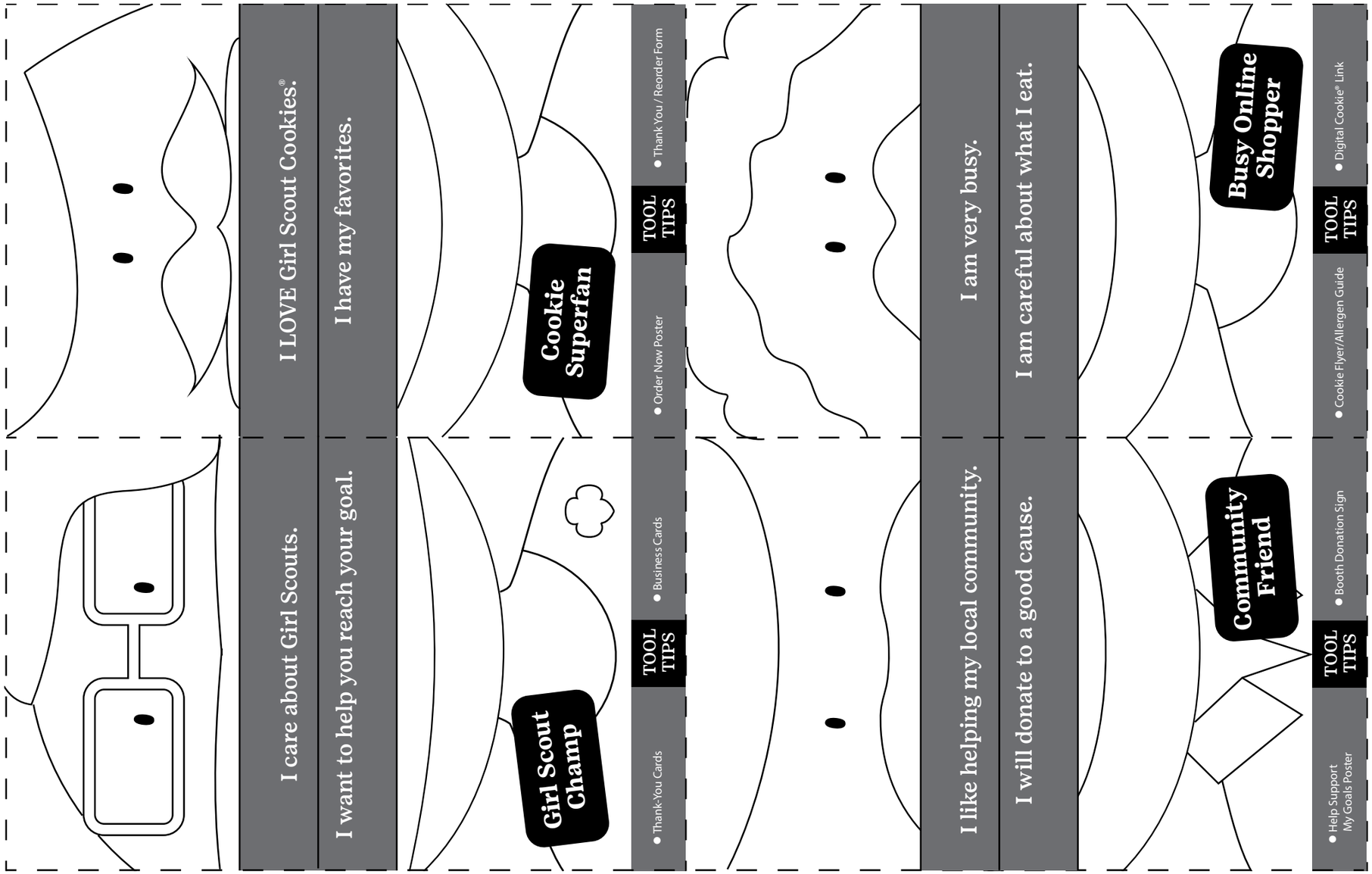
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Foldable Characters

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READY TO

Connect with Cookie Customers: **Share Your Pride**

PEOPLE SKILLS

Girl Scouts craft giveaways to share with customers after purchase to reinforce how cookie proceeds support their troop and positively impact the community.

Explore More Possibilities by using this same idea digitally. Send customers "I Supported" GIPHY stickers via text or email after purchase. At cookie booths, posters can be displayed to share community goals and invite customers to donate cookies, extending the impact even further.



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Show Your Pride Clip Art

More Clip Art Available

LittleBrownie.com



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READY TO

Explore My Goals: Goal Tracker

GOAL SETTING



Goal Setting is an essential Girl Scout skill. Girl Scouts can set personal developmental goals and keep track of their progress throughout the season.

Explore More Possibilities by printing a large goal tracker. Include the troop's goals, take it to cookie booths, and let customers know all the great things Girl Scouts are doing in their community.

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Personal Goal Tracker

Little Brownie Bakers®

Add Digital Cookie® QR Code

Help Me Reach My Goals!





Girl Scout Cookies® proceeds stay local.



Start a goal tracker







Goals: _____

_____



Way to go!

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Troop Goal Tracker

Little Brownie Bakers®

Add Digital Cookie® QR Code

Help Our Troop Reach Our Goals!



Girl Scout Cookies® proceeds stay local.



Start a goal tracker



Goals: _____

_____





Way to go!

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Explore My Goals: Goals Earmarked

GOAL SETTING



Girl Scouts put on your lop rabbit ears and listen to each other's ideas on how to use cookie proceeds this year. Write down your ideas on your ears and wear them boldly around the rally.

Explore More Possibilities by writing a personal goal on one ear and a community goal on the other. Look at all the possibilities!

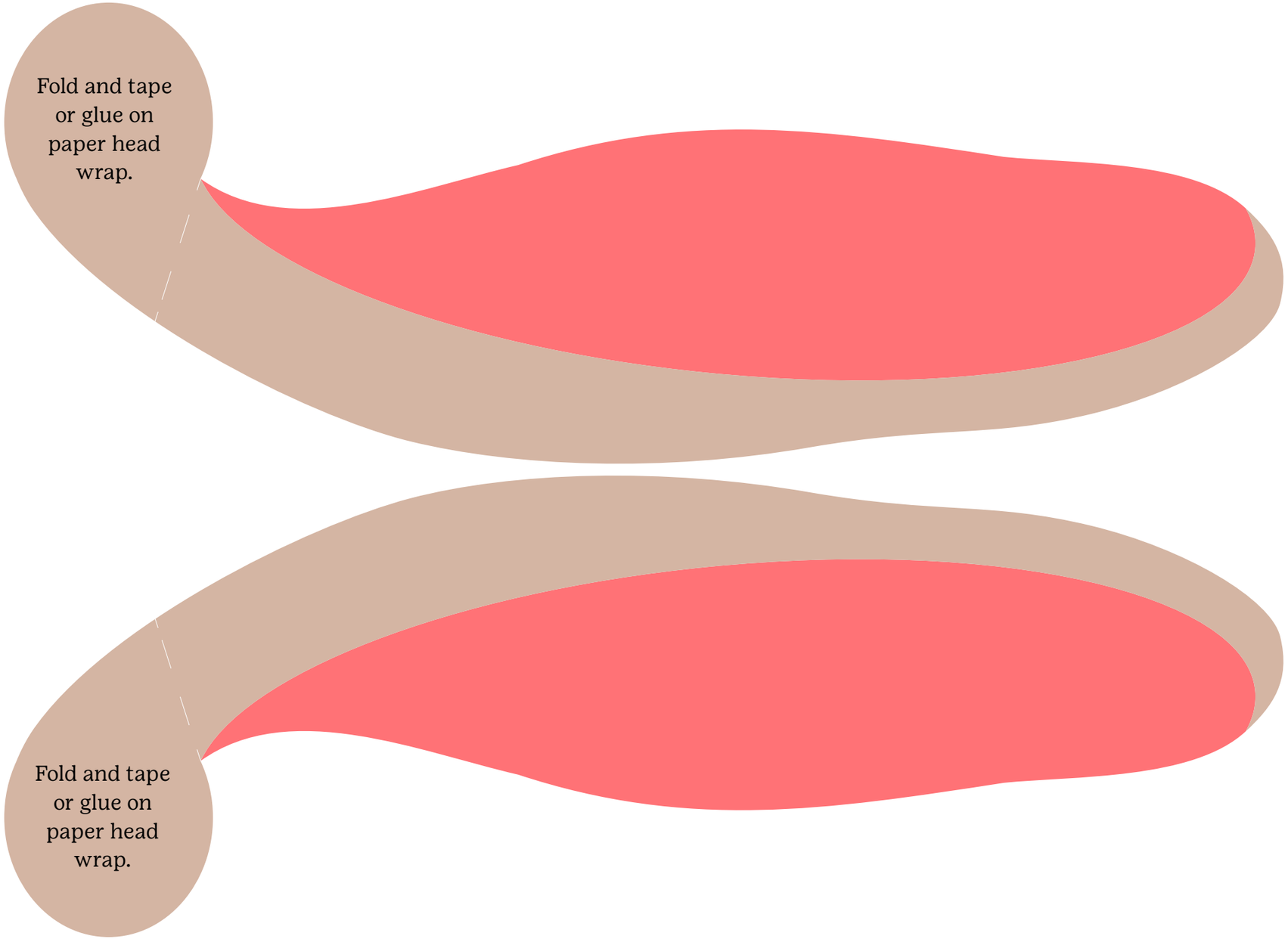
Supplies:
Templates
Scissors
Gluestick/tape
Kraft Paper
Markers

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Rabbit Ears Template



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READY TO

Run My Business: Grow Your Tail

GOAL SETTING

Start a goal setting craft at your rally that Girl Scouts can enjoy all season long. Girl Scouts see their cookie business grow—one customer at a time! Each time a Girl Scout reaches out, shares her Digital Cookie® link, or asks for a reorder, she adds a cotton ball to her bunny tail. The bigger the tail, the bigger her business!

Explore More Possibilities by encouraging Girl Scouts to keep a customer list and add contacts to Digital Cookie for next year.

Supplies:
Kraft Paper
Pink Paper
Scissors
Gluestick/tape
Cotton Balls



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READY TO

Run My Business: Bunny Money

MONEY MANAGEMENT

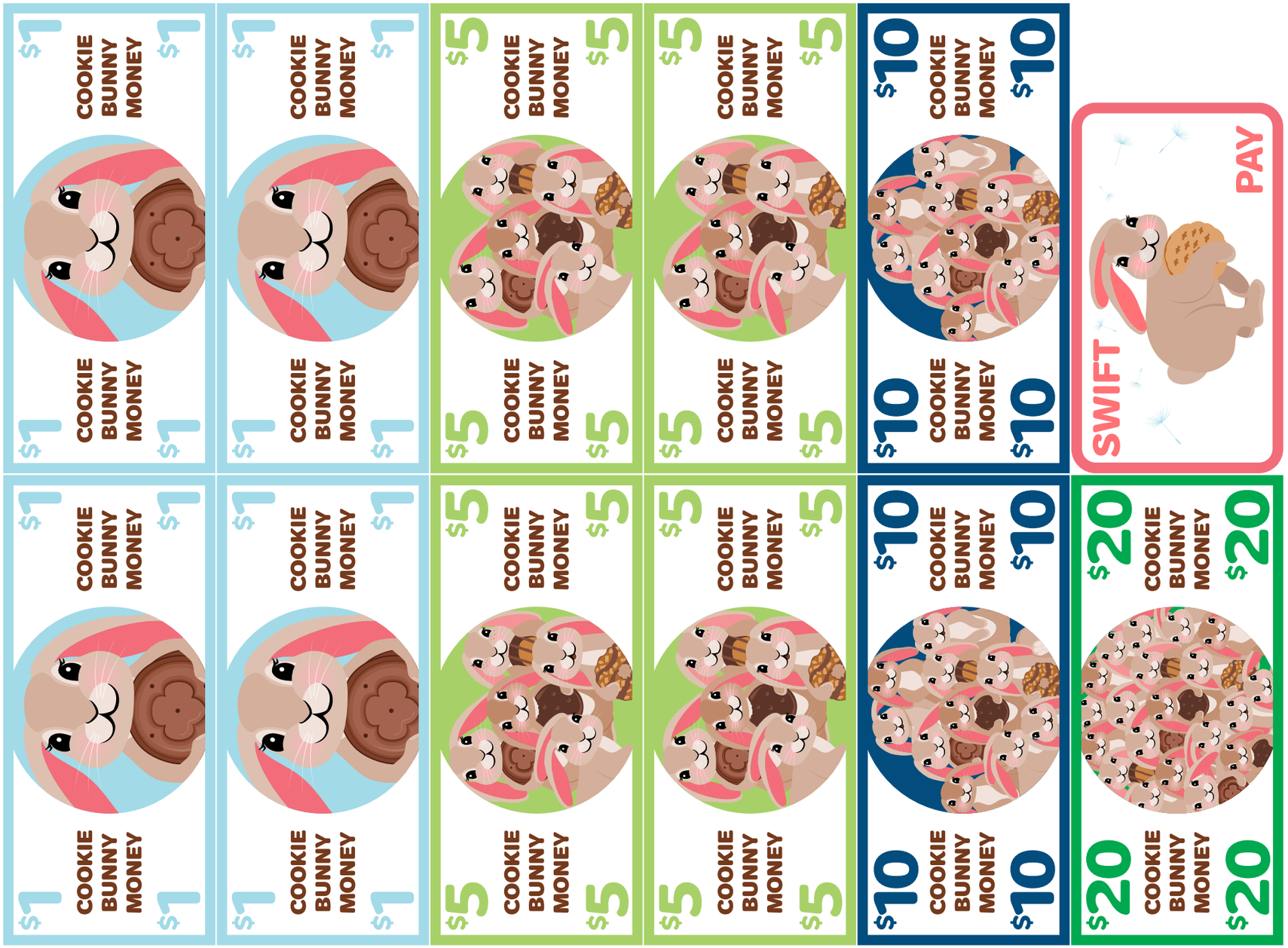


At a mock booth, Girl Scouts practice essential money skills by using a simple 1-12 Package Cheat Sheet to price Girl Scout Cookie orders. Girl Scouts take turns counting payments, making change with Cookie Bunny Money, and practicing card or tap-to-pay transactions. Take the cheat sheet home to use later at booths!

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Cookie Bunny Money



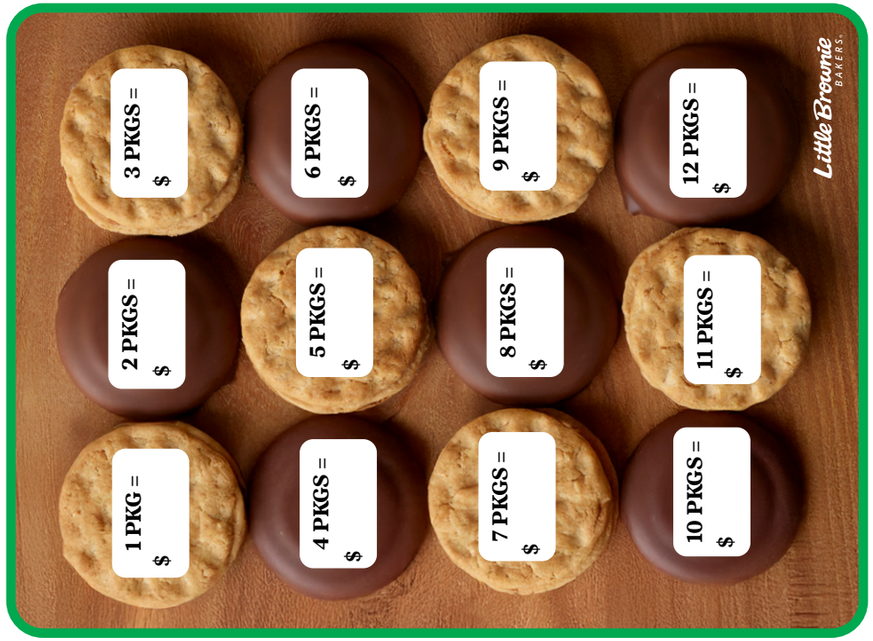
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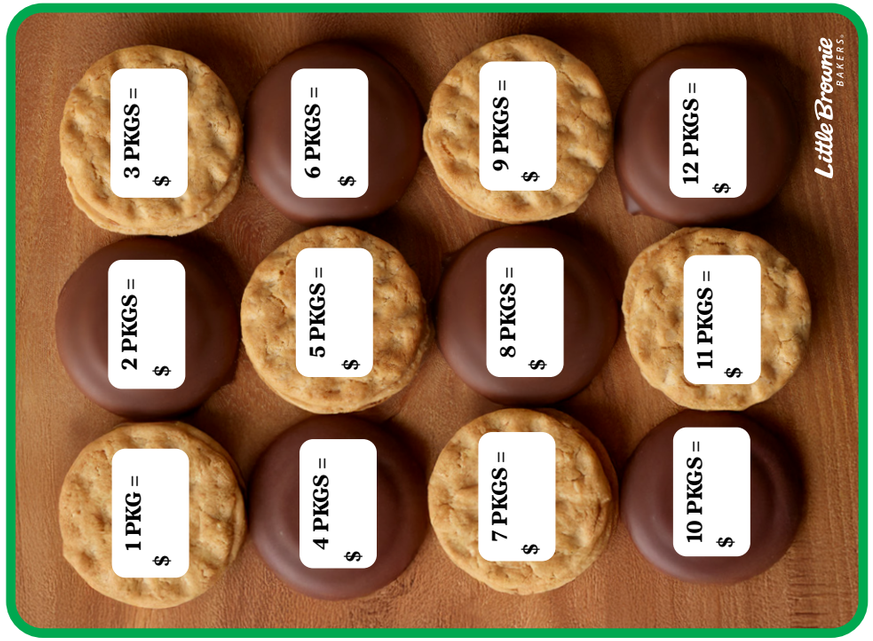
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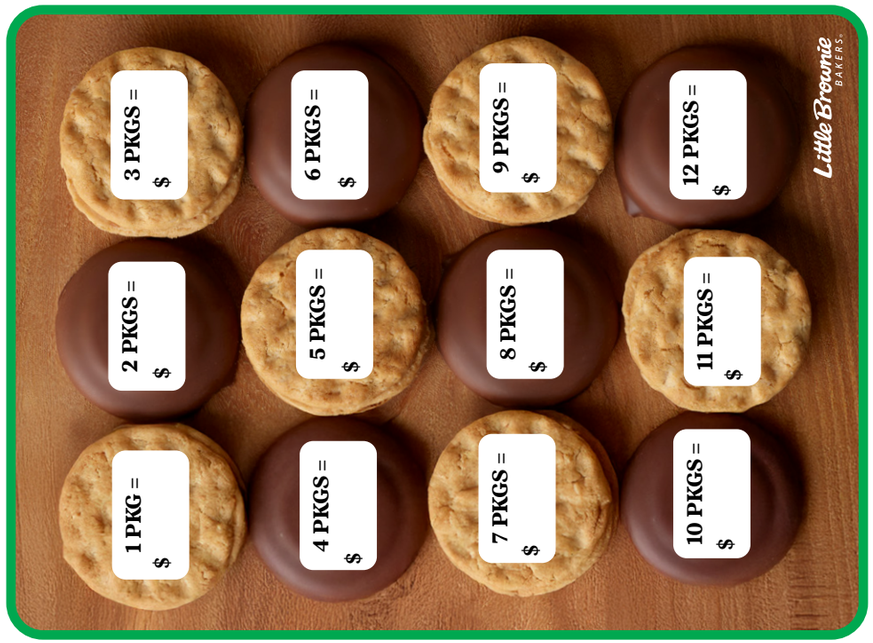
Run My Business

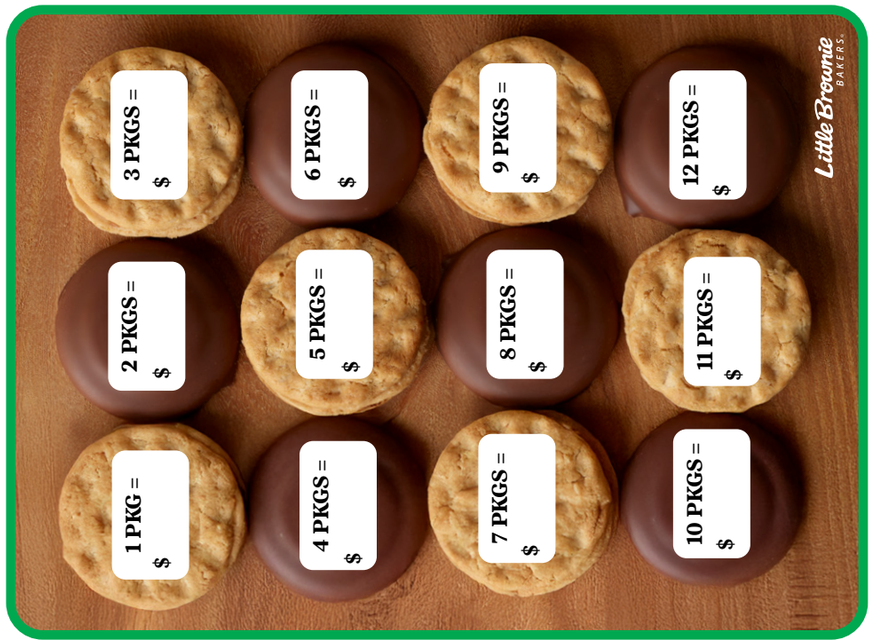
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Ready to Plan (1 of 2)

Gather your rally team to start planning.

Use the space below to jot down notes and rally plans.

Whole Group	Meet the Mascot	Meet the Cookies	Market My Cookie Business	Connect with Customers

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Ready to Plan (2 of 2)

Use the space below to jot down notes and rally plans.

Explore My Goals	Run My Business	Rewards	Safety

Guide Girl Scouts through the stations with a **Rally Station Card**.

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Sample Agenda

1 Setup: 2-4 Hours
- Set up activity stations.
- Prepare the stage for big group activities.
- Set up equipment, screens and presentations and test them out.

2 Registration: 30 Minutes
- Greet Girl Scouts at the registration table.
- Provide name tags, Rally Station Cards or any other materials needed.

3 Welcome: 10-15 Minutes
- Welcome Girl Scouts with high energy and excitement.
- Mention Rally Station Cards can be shown at the end for a prize or patch.

4 Stations: 10-20 Minutes per Station
Rotate through rally stations. Select activities to support these key lessons.

RALLY STATION	5 SKILLS TARGETED
Meet the Mascot	Goal Setting
Meet the Cookies	Decision Making
Marketing	Business Ethics
Customers	People Skills
Goals	Goal Setting
Run My Business	Money Management

5 Group Activity: 20-30 Minutes
- Gather the Girl Scouts for an energetic whole group activity.

6 Wrap-Up: 10-20 Minutes
- Thank everyone for coming.
- Hand out rally patches and Participation Certificates.
- Send them off ready to start the cookie season.

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Customizable Agenda

1 Setup: 2-4 Hours

2 Registration: 30 Minutes

3 Welcome: 10-15 Minutes

4 Stations:

RALLY STATION	5 SKILLS TARGETED	ACTIVITY
Meet the Mascot		
Meet the Cookies		
Marketing		
Customers		
Goals		
Run My Business		

5 Group Activity: 20-30 Minutes

6 Wrap-Up: 10-20 Minutes

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- **Cookie Business Badges**
- Cookie Entrepreneur Family Pins
- All Resources

Cookie Business Badges

When planning, consider highlighting the activities in this guide that fulfill skill requirements, helping Girl Scouts move one step closer to earning Cookie Business Badges.

Earning a Cookie Business Badge is the best way for Girl Scouts to build essential skills, make plans for their troop and learn to think like entrepreneurs. Learn more and encourage Girl Scouts to start earning today at girlscouts.org/cookiebadges.



My First Cookie Business



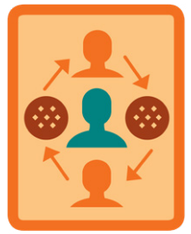
My Cookie Customers



My Cookie Team



My Cookie Venture



My Cookie Network



My Cookie Business Resume



Cookie Goal Setter



Cookie Decision Maker



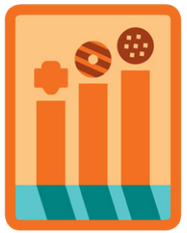
Cookie Collaborator



Cookie Market Researcher



Cookie Innovator



Cookie Boss



Cookie Influencer

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Cookie Entrepreneur Family Pins

When Girl Scouts run their own cookie businesses, they utilize the 5 skills—goal setting, decision making, money management, people skills and business ethics—and learn to think like entrepreneurs. Entrepreneurs can earn badges and pins for every year they participate in the Girl Scout Cookie Program®.



For more on badges and pins Girl Scouts can earn, visit girlscouts.org/cookiebadges.

When Girl Scouts team up with their caregivers to set goals for the season, they complete the first step toward earning the Cookie Entrepreneur Family Pin.

At your rally, troops can explore Girl Scouts' National Program Portfolio and decide which badge or pin they want to earn. At the end of the activity, distribute the Cookie Entrepreneur Family Pin requirement sheet to Girl Scouts so they can start earning at home with support from their caregivers.



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All Resources

For Spanish resources visit LittleBrownie.com

Girl Scouts® Resources

Safety Guidelines
Digital Marketing Tips
Cookie Business Badges
Cookie Entrepreneur Family Pins

Little Brownie Bakers® Resources

Allergen Guide
Booth Posters
Goal Poster
Participation Certificate — English
Participation Certificate — Spanish
Rally Station Card
Social Media Guide
Table Tents
Virtual Backgrounds
Video: Share More
Video: Together We Bake a Difference
Video: Welcome Girl Scout Cookie Entrepreneurs
Video: Welcome New Girl Scout Cookie Entrepreneurs

Activities

Whole Group Activities — Welcome Cheer
Whole Group Activities — Bunny Hop
Meet the Mascot — Fun Facts
Meet the Mascot — Hop to the Top
Meet the Mascot — Leap Far! Hoscotch Goal Challenge
Meet the Cookies — Cookie Flavor Match-Up Game
Market My Cookie Business — Business Cards
Market My Cookie Business — Say Cookies!
Market My Cookie Business — Here, There, Everywhere
Market My Cookie Business — Share More
Market My Cookie Business — QR Code Frame
Market My Cookie Business — Lanyard Activity
Connect with Cookie Customers — Cookie Characters
Connect with Cookie Customers — Share Your Pride
Explore My Goals — Goal Tracker
Explore My Goals — Goals Earmarked
Run My Business — Grow Your Tail
Run My Business — Bunny Money

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Rally Station Card





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You are ready to open your cookie business!

Little Brownie Bakers® | girl scouts®

Congratulations

on your participation in the 2026-27 Cookie Rally!

Rally Participant's Name

Date



READY TO EXPLORE

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Make business cards to hand out and make ordering easy.

Practice talking to customers. They love to hear how their purchase supports you.

Hello I'm _____.
of Troop _____.
We are going to _____
and _____
this year.
Would you like to support us by ordering some Girl Scout Cookies®?

You are ready to open your cookie business!

Little Brownie Bakers® | girl scouts®

Congratulations

on your participation in the 2026-27 Cookie Rally!

Rally Participant's Name

Date

READY TO EXPLORE

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Make business cards to hand out and make ordering easy.

Practice talking to customers. They love to hear how their purchase supports you.

Hello I'm _____.
of Troop _____.
We are going to _____
and _____
this year.
Would you like to support us by ordering some Girl Scout Cookies®?

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¡Ya puedes abrir tu negocio de galletas!

Little Brownie Bakers® | girl scouts®

¡Felicidades

por tu participación en el Cookie Rally 2026-27!

_____

Nombre de la participante en el rally

_____

Fecha



LISTA PARA explorar

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Haz tarjetas de presentación para repartir y facilitar que te hagan pedidos.

Practica cómo hablar con tus clientes.
Les encanta saber cómo te ayuda su compra.

Hola, me llamo _____, de la Tropa _____.

Este año, vamos a _____ y _____.

¿Le gustaría apoyarnos comprando algunas Girl Scout Cookies®?

¡Ya puedes abrir tu negocio de galletas!

Little Brownie Bakers® | girl scouts®

¡Felicidades

por tu participación en el Cookie Rally 2026-27!

_____

Nombre de la participante en el rally

_____

Fecha



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Haz tarjetas de presentación para repartir y facilitar que te hagan pedidos.

Practica cómo hablar con tus clientes.
Les encanta saber cómo te ayuda su compra.

Hola, me llamo _____, de la Tropa _____.

Este año, vamos a _____ y _____.

¿Le gustaría apoyarnos comprando algunas Girl Scout Cookies®?

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