

2027 Cookie Family Guide

Girl Scouts of North-Central Alabama



Skills for Her

The Girl Scout Cookie Program helps girls build five skills that last a lifetime:

- **Goal Setting** – Setting goals and making a plan to reach them
- **Decision-Making** – Choosing how her troop will use cookie proceeds
- **People Skills** – Talking with and listening to customers
- **Business Ethics** – Being honest and responsible
- **Money Management** – Budgeting, taking orders and handling money

Support from You

- Attend the troop cookie meeting.
- Sign and return her permission form before selling.
- Help her set goals and track progress.
- Help her set up Digital Cookie.
- Cheer her on and celebrate her success!

Success Together

Each grade level has requirements to guide girls as they grow their cookie business skills. Girls can earn 13 Cookie Entrepreneur Family Pins—one for each year they participate!

Get the whole family involved at girlscouts.org/entrepreneurfamily.



Mark Your Calendar

December 7 — Girls begin taking orders

January 18 — Initial Orders are due

January 29-31 — Pick up your Initial Order cookies from your troop after Count & Go

February 1-March 1 — Help her deliver Initial Orders and sell door-to-door during Cookies on the Go to earn a patch

February 5-March 14 — Cookie Booths

March 14 — Cookie Program ends

Early May — Girls receive rewards

Get Started with Digital Cookie

Digital Cookie lets girls sell safely online and accept card payments. Customers can choose direct shipping (fees apply), Girl Scout delivery or donation. Use the app for easy payments door-to-door or at booths.

Parents of registered Girl Scouts will receive an email from email@girlscouts.org with the subject “Register for the Digital Cookie Platform today.” Click to register.

- Create a password and log in using the email that received the invitation.
- Watch the required “Safe Selling for Smart Cookies” video with your Girl Scout.
- Read and accept the Terms and Conditions. Volunteers will see an additional agreement.
- Read and accept the Girl Scout Safety Pledge with your Girl Scout.
- Follow the prompts to create her Digital Cookie profile.

Girls 13+: You may enter her email so she can complete her own registration. You’ll receive an email to review and approve her profile before it goes live.

Need help with Digital Cookie? Scan the QR code and scroll to “Digital Cookie Help Documents.”

girlscoutsnca.org



Don't forget to update your email address in MyGS or with Membership Support at 1-800-734-4541.

What Can a Cookie Do?

Cookie Program proceeds stay local: 40% supports council programs, camps and support; 36% covers cookies and materials; 20% goes to troops/SUs; 3% to girl rewards; 2% to Digital Cookie fees; and 1% to debt collection and unpaid balances.

Hometown Heroes

Gift of Caring provides cookies to Hometown Heroes, including military, veterans, healthcare and essential workers. Collect a \$6 donation and give it to your Troop Cookie Manager. GSNCA coordinates delivery at program end.

Girl Scouts of North Central Alabama 2026-27 Cookie Program Rewards

My Personal Goal: _____ NUMBER OF PACKAGES

Initial Order Reward



Drawstring Bag
150+ pkgs Initial Order

- Troops with a PGA of 175+ will receive an additional .02 per package on their Initial Order
- Troops with a PGA of 200+ will receive an additional .03 per package on their Initial Order

Final Troop PGA Reward



Troops with a nal PGA of 355+, girls will receive Super Patch and troop will receive \$50 Council Cash

Booth Sales



Booth Sales Patch
4+ Booths

Digital Cookie Rewards



Cookie Techie Patch
100+ DC

Gift of Caring



Gift of Caring Patch
40+ GOC

Cookies on the Go



Ready to Explore Theme Patch
Participate in Cookies on the Go from February 1, 2027 - March 1, 2027

Crossover Reward



Girls who sell \$700+ in the Fall Product Program and 700+ packages of cookies will receive a Lululemon Sling Bag

Crossover Patch



Create Avatar, send 20+ emails, Use the Share My Site in M2, sell \$375+ in Fall Product Program & sell 375+ packages of cookies

Ambassador Reward



Lifetime Membership for the top 5 12th graders with 700+ packages sold



Fire y Action Patch
60+ pkgs



Bracelet Hair Tie Set
150+ pkgs



Clip-on Micro-Duff e AND Wristlet Strap
192+ pkgs



OR
\$1 Council Cash
Mini Jigsaw Puzzle OR
\$10 Council Cash
252+ pkgs



Sling Bag AND Bag Charm
345+ pkgs



Bunny Plush
415+ pkgs



Mini Duff e AND Girl Scout Scented Markers
520+ pkgs



OR
\$20 Council Cash
Bunny Socks OR \$20 Council Cash
700+ pkgs



OR
Bunny Crochet Kit OR Solar Flower Kit
875+ pkgs



OR
National Parks Mystery Series - 5 book bundle OR Mom and Me Camp Weekend
1100+ pkgs



OR
\$125 Council Cash
Phone Camera & Light Bundle Kit OR
\$125 Council Cash
1300+ pkgs



OR
6 in 1 Wireless Charger, Speaker & Clock OR Smore's Making Kit OR Quilted Duff e Bag
1500+ pkgs



OR
\$200 Council Cash OR Week at Camp OR Deluxe Art Set
2000+ pkgs



OR
Pickle Ball Set w/Net OR Camping Kit OR 2 Day Pass Tickets to Highpoint and
\$20 for Lunch
3000+ pkgs



OR
Sewing Machine OR Lenovo Android Tablet OR Slushie/Ice Cream Machine
4000+ pkgs



OR
\$25 Council Cash
12 Month Subscription to IPSY OR Echo Show OR Deluxe Art Set
5000+ pkgs



Council reserves the right to make substitutions to the item's color, material or size, or to substitute an item of equal or greater value due to changes or challenges in product availability. All rewards are cumulative.