

2027 COOKIE SEASON

COOKIE SALES

Monday, December 7
Order taking begins – Digital
Cookie & Girl Order Card

February 1–March 1
Cookies on the Go

Friday, February 5
Council-wide booths begin

COOKIE BOOTH SCHEDULING

Saturday, January 23
Round 1: 6:00 p.m.

Monday, January 25
Round 2: 6:00 p.m.

Thursday, January 28
Round 3: 6:00 p.m.

Monday, February 1
Tuesday, February 2
Wednesday, February 3
Thursday, February 4
Friday, February 5
Saturday, February 6
Sunday, February 7
Open Selection: 6:00 p.m.
10 Slots Per Day

INITIAL ORDER & COUNT & GO

Monday, January 18
TCM submits Initial Order
by 11:59 p.m.

Wednesday, January 20
SUCM submits Initial Order.
No edits after 11:59 p.m.

Wednesday, January 20
TCM deadline to select Count
& Go location in eBudde

Friday, January 29
Count & Go/Direct Drop
Anniston & Birmingham

Saturday, January 30
Count & Go
Birmingham & Madison

Sunday, January 31
Count & Go/Direct Drop
Florence & Tuscaloosa

CUPBOARDS

Wednesday, February 3
Council cupboards open

Thursday, February 4
Warehouse and volunteer
cupboards open

ACH DEBITS

Thursday, February 18
1st ACH Withdrawal ½ IO -
DC Payments through
February 12

Thursday, March 11
2nd ACH Withdrawal ½ IO +
1st Week Cupboard - DC
Payments through March 7

Thursday, April 1
3rd ACH Withdrawal
Remaining Balance Due

WRAP-UP & REWARDS

Sunday, March 14
Cookie Program Ends

Thursday, March 18
TCM Submits Final Rewards
by 11:59 p.m.

Monday, March 22
SUCM Submits Final
Rewards by 11:59 p.m.

Monday, March 29
Digital Cookie Sites Closed

Late April/Early May
Rewards to SUCM

IO INCENTIVE & REWARD

- Troops that have a PGA of 175+ will receive an additional \$0.02 per Initial Order packages sold.
- Troops that have a PGA of 200+ will receive an additional \$0.03 per Initial Order packages sold.
- Girls who sell 150+ Initial Order packages will receive a drawstring backpack.

CONNECT ON RALLYHOOD

Rallyhood is our private digital space for GSNCA Troop and Service Unit Cookie Managers. Be sure you're connected to stay up to date on Cookie Program news, helpful resources, important reminders, and information throughout the season.