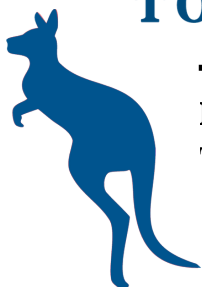


2026 SERVICE UNIT FALL PRODUCT MANAGER'S GUIDE



READY TO explore



Membership Incentive for MY2028 -Early Renewal (Spring of 2027)

Troop Requirements:

- \$400 per troop sales in Fall Product **AND** each girl sells 175 packages of cookies
- Rebate will be \$40 per girl

JOIN THE FUN & EARN REWARDS!

ALL TROOPS RECEIVE 20% PROCEEDS & EARN REWARDS

- \$200 + 20 emails + create avatar + share site = personalized patch
- \$325 in combined sales = small kangaroo
- \$700 in combined sales = large kangaroo
- \$1000 in combined sales = Your choice of a Save the Girls phone strap & Octobuddy phone mount OR Stanley Vitalize Carry-all Bag OR \$50 in Council Cash



TROOP REWARD - Troops that participate in the 2026 Fall Product Program with \$1,900 in combined sales AND submit a Cookie Initial Order AND have a PGA of 250+ will receive an additional \$0.03 per package in cookie proceeds.

CROSSOVER REWARD - Girls who sell \$700+ in the Fall Product Program **AND** 700+ packages of cookies will receive a Lululemon Sling Bag!

DATES TO REMEMBER

September 18, 2026

September 25, 2026

September 27, 2026

October 28, 2026

October 26, 2026

October 28, 2026

October 28, 2026

November 3, 2026

November 10-13, 2026

November 27, 2026

December 1, 2026

December 2, 2026

December 7-11, 2026

Early Access for Troop Volunteers

Fall Product Program Begins!

Fall Product Program Rally at the DreamLab

Fall Product Program Ends

Family deadline for entering in-person orders, **11:59 p.m.**

Troop deadline for entering in-person orders, **11:59 p.m.**

Service Unit deadline for entering in-person orders, **11:59 p.m.**

Family deadline to make **reward choices**, **11:59 p.m.**

Delivery of in-person nut/chocolate items to Service Units

All monies due must be turned in to TFPM

Delinquent Account Forms Due to GSNCA

Council ACH Sweep

Estimated Rewards Delivery to SUFPMs

SNACK SACKS: DIRECT SALE OF FALL PROGRAM CANDY AND NUTS

Girl Scout Troops and Girl Scouts can participate in the Snack Sack Program (direct sale of fall program candy and nuts) as part of the 2026 GSNCA Fall Product Program. Troops and girls will order the bags and will pick them up the week the program starts – September 25.

All Snack Sack purchases will count towards the troop and/or girl sales, with troop proceeds and girl rewards included. **There is a limited number of Snack Sacks available.** Orders will be filled on a first-come, first-served basis. Order early!

READY TO explore

SNACK SACK 1 - \$112.50

Pecan Caramel Supremes	2	\$19.00
Dark Chocolate Sea Salt Caramels	1	\$10.00
Praline Pecans	2	\$30.00
Mini Gummie Butterflies	1	\$9.00
Seasoned Snack Mix	1	\$9.00
Sweet & Smokey Almonds	1	\$11.00
Peppermint Bark Rounds Tin	1	\$16.50
Spicy Cajun Mix	1	\$ 8.00

SNACK SACK 2 - \$117.50

Pecan Caramel Supremes	3	\$28.50
Dark Chocolate Sea Salt Caramels	1	\$10.00
Praline Pecans	2	\$30.00
Mini Gummie Butterflies	1	\$9.00
Seasoned Snack Mix	1	\$9.00
Peanut Butter Elephants	1	\$8.00
Chocolatey Covered Almonds	1	\$12.00
Chocolatey Covered Raisins	1	\$11.00



Meet the Merchandise - Fall 2026

Tervis Tumblers® - tumblers, water bottles & more

Personalized Products - stationary, note pads, picture frames

Magazines - print and digital options available

Candles - Crossroads Candles in your favorite scents

Nuts & Candy - premium chocolate, gourmet candy, nuts and snack mix (New Seasoned Snack Mix & Cranberry Trail Mix!)

Bark Box - custom treats and toys for your furry friend

WHY PARTICIPATE?

- Incredibly easy and fun product sale for troops & volunteers, and perfect for friends & families.
- Opportunities to earn troop proceeds & rewards, crossover rewards, and valuable membership incentives!
- Girls learn leadership skills with proven outcomes!



EARNING AVATAR PATCHES

Each girl who creates an avatar, sends 20 emails, uses the “share my site” function, and has \$200+ in total sales will earn a patch with her very own virtual likeness on it! She has many options to choose from to create her avatar, including her apparel and the patch’s background. Check for more details at www.gsnutsandmags.com/gsnca or the nut/chocolate order card.

To earn the Fall & Cookie Crossover Patch:

- Create their M2 avatars and send 20+ emails
- Sell \$375 during the Fall Product Program
- Use the “share my site” function in M2
- Sell 375+ packages of cookies in the 2027 Cookie Program

TROOP PROCEEDS & REWARDS

- Troop proceeds are automatically calculated by the M2 system. Troops can view the total amount earned by selecting the Banking and Payments link from their troop dashboard.
- Rewards are automatically calculated in the M2 system and will be visible to girls. Girls choose if 2 items are offered. If rewards choices are not selected by November 3, the default choice is selected. TFPMs and SUFPMs will not make rewards selections for girls.
- Rewards will be delivered in early December to the address provided by the SUFPM. Verify quantities! Have troops count their rewards and sign the receipt at pick-up.

MATERIALS CHECKLIST

You should receive the following materials by mail the week of **August 16**.

- TFPM Guide - 1 per troop
- Receipt sheets - 4 per troop
- Girl Materials - each participating girl should receive one each:
 - Order Card
 - M2 Girl Information Flyer
 - Money Envelope
 - Parent Permission Form



REMINDERS

- To be uploaded and receive access to the M2 site, volunteers must be a current, registered member, sign the TFPM Position Description, and have a current background check on file.
- All troops must have a bank account!
- Resources are available in **Rallyhood!** Encourage volunteers to visit Rallyhood for manuals, videos, training slides, fun product materials, updates, and more!

NEED HELP?

GSNCA Membership Services
800.834.4541 / customercare@girlscoutsnca.org

M2 Customer Service:
800.373.8520 / question@gsnutsandmags.com

Service Unit Fall Product Manager Responsibilities

Let's Do This! (Additional detailed instructions available in Rallyhood)

STEP 1: SET UP IN M2

- Click the link included in the email invitation to set your password. Set up your account and access it by going to www.gsnutsandmags.com/admin. Be sure to create your M2 avatar!
- Review your troops to ensure all are listed. If troops are missing, contact Membership Support.
- Only TFPMs will be uploaded and sent the M2 link to register. Cleared troops have all required documents on file: signed position description, 2027 Membership, ACH, background check.
- All participants must be registered.
- Training must be completed in its entirety to continue the setup process.

STEP 2: REVIEW GIRL/TROOP ORDER/ORDER SUBMISSION

- Parents will enter girl orders from the order card in the M2 online system by Oct. 26 at 11:59 p.m.
- Parents should **not** enter products that were ordered online by customers for girl delivery.
- Remind TFPM they must enter any nut/chocolate orders not entered by parents in M2 by 11:59 p.m. on October 28.
- To add girl orders:
 - From the dashboard, click **Paper Order Entry**
 - Click the pencil next to the girl's name. Enter her total number or additional number of nut/chocolate items by variety from her order card.
 - Rewards are automatically calculated. Parent/girl deadline for final rewards is November 3 at 11:59 p.m. Personalized patches will be mailed directly to the girl using the address in the M2 system in 10-12 weeks.

STEP 3: PROVIDE DELIVERY INFORMATION FOR PRODUCTS AND REWARDS

- Enter your Service Unit's location for nut/chocolate and reward delivery. The delivery location is your choice. Post office boxes are not an acceptable delivery address.
- Nut/chocolate items will be delivered November 10-13. **You must be present to accept this order.** You will be notified by phone and/or email of your delivery time window the week before delivery.
- Rewards will ship to the address you enter into the M2 system in early December. Your rewards delivery address can be different than the product delivery address.

STEP 4: DELIVERY OF NUTS AND CHOCOLATES

- The delivery schedule will be sent out by the Director of Product Programs the week before delivery. Contact your troops with the delivery date, time, and location.
- Log in to www.gsnutsandmags.com/admin and click Delivery Tickets from your SU dashboard.
- When the delivery agent arrives, review the ticket and carefully count items. Only receive what is on the delivery ticket - do not receive extras. Sign the ticket and keep a copy.
- Sort items for troops. Upon troop pickup, items should be counted and the delivery ticket signed. By signing the delivery ticket, the troop agrees to the quantities received as listed on the ticket and will be financially responsible for those products.

PAYMENT

- All funds collected must be deposited into the troop's bank account by November 27, 2026.
- The ACH draw is December 2, 2026 for all monies owed to council.