

# GIRL SCOUTS OF NORTH-CENTRAL ALABAMA ANNUAL REPORT

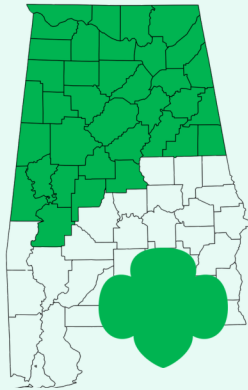


# GIRL SCOUTS OF NORTH-CENTRAL ALABAMA

## REACH

11,034

Girl & Adult Members Served



**36 COUNTIES**  
in North-Central Alabama

**5 SERVICE CENTERS**  
in Florence, Huntsville,  
Trussville, Tuscaloosa &  
Vestavia Hills

**4 CAMP PROPERTIES**  
in Anniston, Chelsea,  
Guntersville & Trussville

## ADVENTURE

5,732

Members Attended  
Council Events

4,302

Participated in  
Camp Experiences

720

Participated in  
Summer Camp

## LEADERSHIP

127

Highest Awards  
Earned by Girl  
Members, Including  
16 Gold Awards—the  
Highest Honor in  
Girl Scouting

7,510

Hours Recorded of  
Girl-Led Community  
Service

### GIRL SCOUTS OF NORTH-CENTRAL ALABAMA SENIOR STAFF OFFICERS

**Karen Peterlin**  
*Chief Executive Officer*

**Laura Elliott**  
*Chief Mission  
Delivery Officer*

**Dr. Anna Ogburn**  
*Chief Development &  
Communications Officer*

**Gina Walley**  
*Chief Financial Officer*

### BOARD OF DIRECTORS OFFICERS

**Danielle Oliver**  
*President*

**Blair Liggins**  
*First Vice President*

**Melissa Morrison-Ellis**  
*Second Vice President*

**Amanda Bradley  
Witteck**  
*Secretary*

**Sandra Edwards**  
*Treasurer*

### BOARD MEMBERS- AT-LARGE

Rebecca Walker  
Benjamin  
Tera Batayneh  
Stacie Boackle  
Sheri Cain  
Shunna Cannon  
Stephanie D. Casey  
Nancy Colin  
Tyler Hatcher  
Dr. Karen Thompson-  
Jackson  
Jenny McLeroy  
Megan Curry Parks  
Pam Rhodes  
Meagan Stephens  
Meredith Smith

Dr. Staci Stone  
Gayla Suddarth  
LaBeatrix (Bea) Tatum  
Tina Upshaw

### GOLD LEVEL DONORS \$10,000 AND UP

Charles A. Hamilton  
Charitable Trust  
Coca-Cola Bottling  
Company United, Inc.  
Community Foundation  
of Greater  
Birmingham  
Daniel Foundation of  
Alabama  
Deborah K. Moore  
EBSCO Industries Inc.  
Girl Scouts of the USA  
Publix Super Markets  
Charities, Inc.  
Raytheon Technologies  
Benjamin A. Short  
The Caring Foundation  
of BCBS of Alabama

Vulcan Materials  
Company Foundation

### SILVER LEVEL DONORS \$2,000 - \$9,999

Anonymous  
Arthur H Lee Charitable  
Trust  
Brasfield & Gorrie  
General Contractors  
LLC  
City of Trussville  
Community Foundation  
of Greater Huntsville  
Engineering Design  
Group LLC  
Gillian W. Goodrich  
Madeleine M. Hill  
Kappa Delta - Zeta  
Chapter  
Massey Stotser &  
Nichols PC  
Mercedes-Benz U.S.  
International, Inc.  
Parker Towing  
Richard I. Pigford

## ENTERPRISE

# 1.1M+

of Girl Scout Cookie Packages Sold

# \$1M+

in Proceeds Returned to Troops for Service Projects, Events & Trips

## ACCESS

# 4,526

Girls Benefitted from Membership Scholarships & Other Financial Assistance

# \$184K

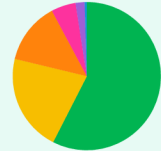
in Scholarships & Financial Assistance Granted to Families

## STEWARDSHIP

# \$5,102,484

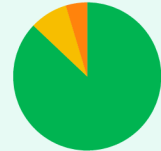
in Revenue Used to Serve Girls

Product Programs	\$2,749,829
Investments	\$1,015,504
United Way Donations	\$642,456
Programs	\$322,074
Retail	\$256,104
Other	\$93,999
	\$22,518



### EXPENSES

Programs	\$4,152,932
Administrative	\$395,146
Fundraising	\$221,984



Protective Life Corporation  
ServisFirst Bank  
Society of Women Engineers  
Birmingham Section  
Synovus  
The i3 Cares Foundation  
Tuscaloosa Ford

### BRONZE LEVEL DONORS \$500 - \$1,999

Abide Roofing LLC  
Alabama A&M University  
AlabamaONE Credit Union  
Amerex Corporation  
American Legion Post 229  
Athens State University  
Barkley Buick-GMC-Cadillac, Inc.  
Basic Grounds  
Sally D. Barnett  
Bay Pine Holding LLC

Rebecca W. Benjamin  
J. H. Berry & Gilbert  
Borland Benefield PC  
Steven A. Brickman  
Bryant Bank  
Sheri M. Cain  
Crosspoint Church  
Kimberly S. Darby  
Elizabeth G. Deason  
Gina R. DeFrank  
Dentons Sirote PC  
Disc Golf Birmingham, Inc.  
Dobbs & Adkins Dental LLC  
Bobby Edgil  
Laura D. Elliott  
Carrie Fitts  
Foundations 4 Hope  
Frank G. Jett  
Catherine S. Jones  
Blair Liggins  
Medical Properties Trust LP  
Melanie T. McNary  
Christine Megill  
Melissa Morrison-Ellis  
Milo's Tea Company, Inc.

Danielle Oliver  
Catherine M. Payne  
Karen Peterlin  
Honora G. Pinnick  
PLOT Studio  
PPM Consultants, Inc.  
Katie Price  
Ralph Quarles  
Pamela J. Rhodes  
Robins & Morton  
Jerry Romano  
Susan Scruggs  
Shelton State Community College  
Sarah B. Smith, DVM  
Smoothie King  
Talladega College  
The Steiner Foundation  
The University of Alabama  
Colleen M. Turner  
Hugh W. Underwood  
Tina H. Upshaw  
Wallace State Community College  
Amy Walsh  
Wayfarers

Willoughby Contracting Inc  
David Maurice Winton

### UNITED WAY & UNITED GIVERS FUND PARTNERS

Jackson County  
United Givers Fund  
United Givers Fund of DeKalb County  
United Way of Athens-Limestone County  
United Way of Central Alabama  
United Way of East Central Alabama  
United Way of Etowah County  
United Way of Marshall County  
United Way of Morgan County  
United Way of North Talladega County  
United Way of West Alabama



## GIRL SCOUT MISSION

To build girls of courage, confidence, and character, who make the world a better place.

## GIRL SCOUT PROMISE

On my honor, I will try  
To serve God\* and my country,  
To help people at all times,  
And to live by the Girl Scout Law.

*Members may substitute for the word God in accordance with their own spiritual beliefs.*

## GIRL SCOUT LAW

*I will do my best to be  
honest and fair,  
friendly and helpful,  
considerate and caring,  
courageous and strong,  
and responsible for what I say and do,  
and to  
respect myself and others,  
respect authority, use resources wisely,  
make the world a better place,  
and be a sister to every Girl Scout.*

