



2022 Cookie Program Promotions

All Troops will receive a basic Marketing Kit at Count & Go:

- 1 Yard Sign – for Adventurefuls Cookie
- 2 Laminated Menus
- 2 Label Sheets of QR codes

(Must create the Troop Site Link by January 24th to receive labels)

girl scouts 
of north-central
alabama

Me & My Guy Superhero Patch
Go here to upload your photo
bit.ly/meandmyguy

TROOP PROMOTIONS

Initial Order Rewards:

Troops with an average of 40 or more packages sold on Digital Cookie by January 24 will receive **a 25 sheet, 4x6 Cookie Order Super Sticky Note Pad** for each participating girl.

Troops with a PGA at or above 250 by Jan 24th will be entered to win an Air Dancer.



Troop Cookie Manager Reward:

Troop Cookie Managers that earn a PGA at or above 375 and have 90% of their registered girls participating at the end of the 2022 Cookie Program will receive a Samoa Adventures Hoodie.



GIRL PROMOTIONS

Digital Cookie Top Sellers:

10 of the Top Sellers (Top 5 Daisies/Brownies/Juniors & Top 5 Cadettes/Seniors/Ambassadors) will receive their choice of \$50 Build A Bear Gift Certificate, 2 Tickets to a local Waterpark, OR \$50 Gift Certificate to Cabela's/ Bass Pro Shops.



Me & My Guy Superhero Weekend Supporting Hometown Heroes:

Dress like your favorite Superhero and promote Hometown Heroes with your favorite guy while at a booth March 25th – April 3rd. Upload a photo of you or your troop at your booth for a Superhero Patch.

