

Social Media Toolkit

Mini BarkBox

Directions:

- Use the below captions and images to post on your social media channels to let friends and family know about the Girl Scouts Mini BarkBox.
- Participating in social media promotion for Mini BarkBox is optional. Girl Scouts and their parents can choose whether or not they want to engage in this activity.
- Adhere to all community guidelines and policies of the social media platforms you use. Respectful and responsible online behavior is essential.
- Safety first! Never share any personal contact information, your location details, or any other personal and potentially sensitive information on social media.
- Parents and caregivers are encouraged to review and approve their Girl Scout's social posts.

Sample Posts:

🐶❤️ Dogs are a girl's ultimate BFF! This year, my troop and I have something special for your furry companion—the mini Barkbox with a unique Girl Scout beret and delicious Berry Trios™ dog treats. 🎁🐾 Your purchase will directly support our troop's journey! Click the link in my bio to grab one for your pup, and don't forget to explore my nuts and candy selection for humans too!

🐾❤️ Spoil your furry best friend—the one who always has your back! 🐶 My Girl Scout troop is selling the exclusive Mini Barkbox with a beret dog toy and Berry Trios™ dog treats. 🎁🐾 Every purchase supports our troop's adventures! Check out my storefront link in my bio to purchase for your pup. Plus, don't forget to explore our yummy nuts and candy selection for humans too! 😊📱

Sample Images:

